

Ambassador – Role Outline

About Shared Interest

Shared Interest transforms the lives of smallholder farmers and artisans. Based in the UK we aim to alleviate poverty by helping people in remote and disadvantaged communities in developing countries to trade, and earn a living. We use investment from people living in the UK to provide loans to fair trade businesses worldwide. In 2021 we lent nearly £60 million to 221 customers across the world.

About our Ambassadors

Our network of Ambassadors represent Shared Interest in their local area. They inspire others to support us and invest by seeking opportunities to increase awareness of Shared Interest such as delivering talks and running information stalls. Supporting, and supported by, our Member Engagement Team, Ambassadors contribute their knowledge and passion to enable us to reach potential investors.

About the role

This volunteer role is home based with activity carried out in your local area and you will be supported remotely by a dedicated member of staff. Email, phone and online video communication will be required. The role is ongoing and the time commitment depends on your capacity to generate opportunities. We are looking for volunteers who would aim to fulfil four or more activities per year.

You will have the opportunity to utilise and develop your networking and communication skills and you will be helping us raise even more investment so we can enable disadvantaged communities to trade their way out of poverty.

‘Being an Ambassador is rewarding in that not only is the cause worthy but the message is almost always received with courtesy and intrigue’ - Ambassador

We would love to hear from you if you:

- Are pro-active and self-motivated
- Have existing networks locally and strong research skills to build on these
- Are an effective and confident communicator with a variety of audiences
- Feel confident at public speaking and are comfortable presenting to audiences
- Can inspire others and have good people skills
- Have empathy with the mission and values of Shared Interest
- Can confidently use email and are computer literate (PowerPoint, Word, Excel, online video tools i.e. Zoom)

We will support you with the following:

- Orientation and Induction training
- Ongoing support with a staff contact
- Volunteer e-newsletter and other communications
- Opportunity to network with other volunteers including occasional meet up events
- Materials and resources to support you in your role including out of pocket expenses

FOR MORE INFORMATION VISIT www.shared-interest.com/get-involved

APPLY NOW BY EMAILING volunteers@shared-interest.com