



FAIRTRADE TRAIL



NEWCASTLE

SUPPORT **LOCAL** | GET YOUR **STEPS** | POWER **FAIR TRADE**



What is the Fairtrade Trail about?

The Fairtrade Trail takes you through the canny streets of Newcastle, with stop-offs at the city's finest ethical establishments. These vibrant venues - cafés, restaurants, shops and community spaces - are champions of **fair trade** in our city, whether that be through stocking Fairtrade certified products or supporting fair trade values and principles.



When does the Trail take place?

The Fairtrade Trail takes place during Fairtrade Fortnight, which is from Monday 21st September to Sunday 4th October 2026.



Why is fair trade important in Newcastle?

Newcastle became one of the first Fairtrade cities in England in 2003, and went on to become a founding member of the Newcastle Fairtrade Partnership.

Since then, the Partnership has united businesses and communities across the city which share Fairtrade's focus on sustainability, fairness, inclusivity and trade justice.

Fair trade fuels the beating heart of our bustling city. By supporting fair trade businesses, you are shaping a world which is fairer for the people who grow the food we eat, but often struggle to feed their own families.

For Trail details, please turn over.



WHAT WILL YOU DISCOVER ON THE **FAIRTRADE TRAIL**?

FAIRTRADE TRAIL

DELIVERED BY NEWCASTLE FAIRTRADE
PARTNERSHIP, FOOD NEWCASTLE
AND SHARED INTEREST SOCIETY

Monday 21st September to Sunday 4th October | *Throughout the city of Newcastle*

How it works



1

Use the Fairtrade Trail Map to see all of the venues participating in the trail at: foodnewcastle.org/fairtrade-trail-form

2

Visit at least three venues from the Fairtrade Trail map and find the fair trade artwork displays created by local school children at each venue.

3

Take a photo of the fair trade artwork displays at each of the locations visited.

4

Submit your photos online to enter into a raffle draw at the end of Fairtrade Fortnight at foodnewcastle.org/fairtrade-trail-form

5

Winners will receive a fantastic hamper of Fairtrade treats, gifts and activities. You can share your photos on social media and tag [#fairtradetrailnewcastle](https://twitter.com/fairtradetrailnewcastle)

Image: Cocoa, coffee and Brazil nut farmers from Côte d'Ivoire, Uganda and Peru, with a basketweaver from Ghana. Images supplied and illustrated by Shared Interest, a countrywide community of ethical investors headquartered in Newcastle, supporting producers across the globe.



Access the map and submit your photos

Scan this QR code to access our map of the venues participating in the Fairtrade Trail and begin your adventure! On this page, you can also submit your photos of the three fair trade artwork displays you visit.