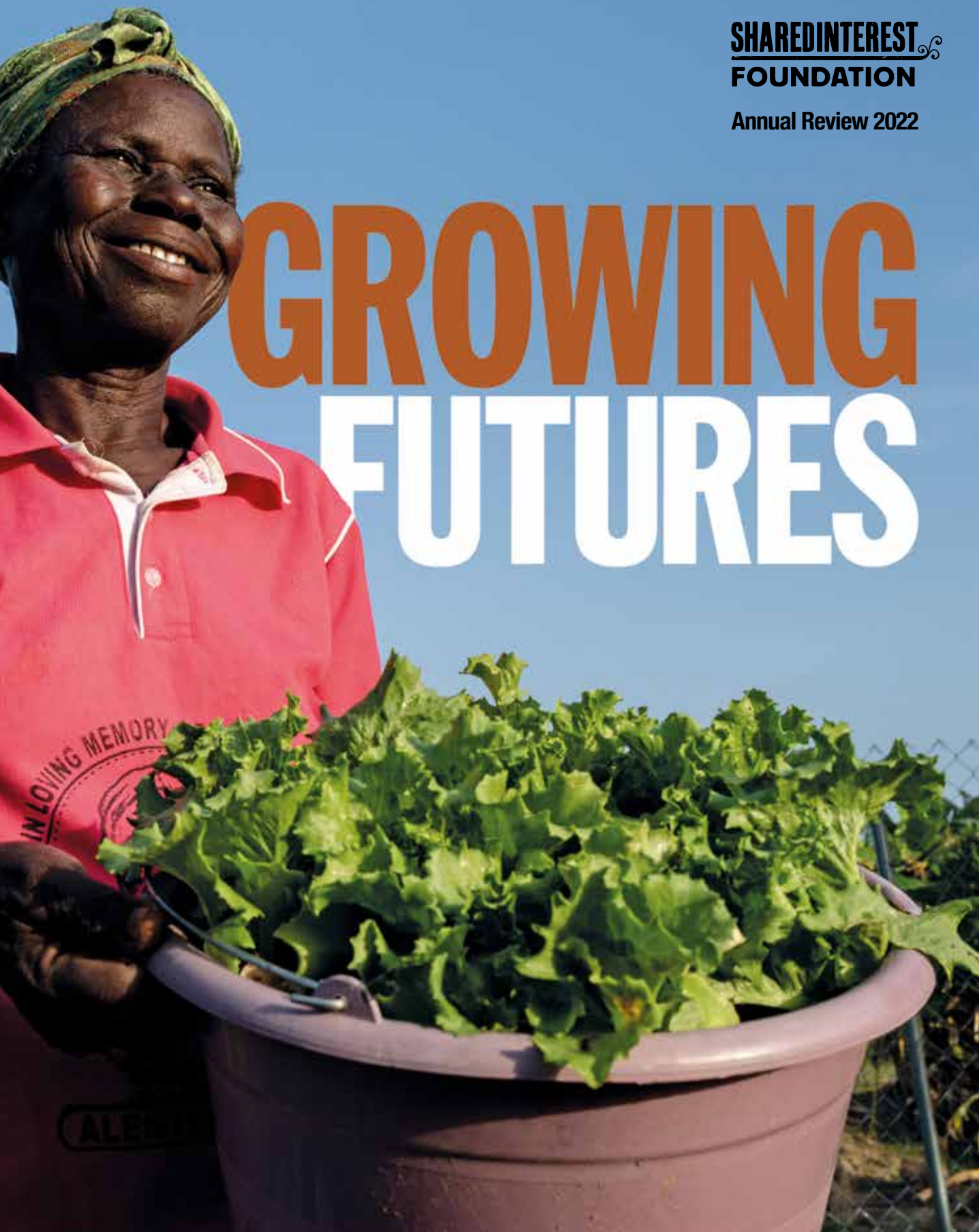


SHAREDINTEREST
FOUNDATION

Annual Review 2022

GROWING FUTURES



A close-up, low-angle shot of a Black man with a short beard and mustache, looking upwards and to the right. He is wearing a dark brown long-sleeved shirt with a patterned collar. The background is a lush green coffee plantation with rows of trees and a wooden trellis system. The lighting is natural, suggesting an outdoor setting.

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“I have been a member of Kinoni Co-operative from the year 2004. Since then, Bukonzo Organic (BOCU) has been training us in different methods of growing coffee and passion fruits.”

BOCU (Bukonzo Organic Farmers Cooperative Union) coffee and passion fruit farmer Baluku Amindabu at the foothills of the Rwenzori Mountains in Uganda

FIND OUT MORE ON PAGE 10



WELCOME

As we prepare this Annual Review, countries around the world are facing new and growing challenges. With many regions still grappling with the aftermath of the pandemic, and the ongoing and immediate threat of climate change, this year's increasing inflation levels are likely to hit vulnerable communities hardest. According to the United Nations, these combined crises have already reversed some of the headway made by their Sustainable Development Goals (SDGs) and could lead to an additional 75 million to 95 million people living in extreme poverty as we enter 2023.

Against this backdrop, Shared Interest Foundation has worked hand in hand with farmers, artisans and communities to strengthen enterprises, increase employment opportunities and implement innovative methods of sustainable production. Thanks to our supporters, we have worked with organisations in Africa and Latin America to build their climate resilience, and delivered projects aimed at increasing gender equality and the involvement of young people in agriculture and product diversification.

Over the past year, we have implemented 12 projects, helping develop pioneering initiatives to generate vital income for rural communities. Overall, this involved 2,365 farmers across seven countries. It included training and mentoring for over 1,000 farmers in East Africa to produce their own organic fertiliser and working with an established coffee co-operative in Uganda to produce passion fruit. In Peru, we worked with farmers to create an eco-friendly

method to protect their coffee plants and produce compost from natural waste, including coffee peel and animal manure.

We have also continued to support a community of beekeepers and, four years on from the start of this project, they are going from strength to strength. With the income made from honey production, the group has plans to finance the extension of electricity to their community and build a school. As Chairperson Siata Ouattara said: "The project has built cohesion and team spirit among us. We work together towards our wellbeing."

Partnership plays a huge part in all of our projects and it is only with the support of partners, colleagues, volunteers, donors, and grants from trusts and foundations that we are able to continue to support the talents of rural businesses. These achievements were recognised by the Charity Times Awards, where Shared Interest Foundation was named Charity of the Year with an income of less than £1 million. These prestigious awards celebrate outstanding efforts within the voluntary sector.

As I come to the end of my term as Chair of Shared Interest, I will never forget this award-winning work, and the resilience and fortitude embodied by the organisation, particularly over the past two years. I look forward to following the successes of our charity as a dedicated supporter and continuing to learn from the inspirational entrepreneurs at its heart.

Chair, Mary Coyle



CLIMATE FOCUS



80,000
trees planted
and 81,500 seedlings
prepared in nurseries
including coffee,
avocado and papaya



1,040 FARMERS
(275 WOMEN)
trained in
Climate Smart
Agriculture techniques



1,100 FARMERS
(335 WOMEN)
trained in
Organic Fertiliser
Production

Improving organic coffee production

Eco-friendly farming methods in Peru



LOCATION:
Peru



PARTICIPANTS:
386 coffee farmers



Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

Launched in March 2021, this project supported coffee co-operative CECAFE, based in the Amazonas region of northern Peru. Farmers implemented eco-friendly methods for managing the coffee borer beetle, which had increased in prevalence due to the impact of climate change.

The project also supported CECAFE to establish their own infrastructure for the production of organic compost.

The compost was produced using local materials including cow manure, rice husks and coffee pulp. A natural enzyme was added to support decomposition, and rocks and minerals provided a natural source of phosphorus, potassium and zinc. CECAFE consulted with the National University Toribio Rodríguez de Mendoza, who verified the high quality of the compost.

Sold in 50kg bags to the farmers at the low cost of 10 USD per bag, farmers also have the option to purchase the compost with cash or via CECAFE's credit scheme (in interest-free instalments by deducting the cost from their coffee sales).

When this project began, producers could purchase commercial compost for 20 USD per 50kg bag. Over the past 12 months, the cost had almost trebled. CECAFE General Manager José Elmer Sánchez told us that, without this compost scheme, the majority of farmers would not be able to afford organic fertiliser. This would significantly impact upon their coffee production, sales and income.

CECAFE is already reinvesting the income from the sale of compost to establish a second production site so that more farmers can benefit.

100%

of the 85 farmers surveyed felt that the use of fungus will increase their coffee production.

97%

of farmers surveyed told us they are confident that use of the fungus will reduce the impact of the coffee borer beetle on their farm.

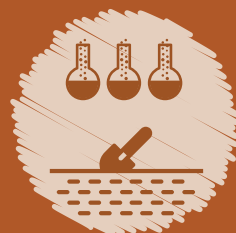
94%

of farmers surveyed told us that before the project they did not implement any mechanism to control the beetle. Six per cent used a traditional 'scraping' technique to push the pests off the plants.

Farmers Tiny Sánchez Vásquez, Lider Guamuro Bautista and Mariano Mejía Peralta pack sacks with high quality organic fertiliser for the coffee plantations of the CECAFE co-operative in Lonya Grande, Peru >



Access to the compost
reduced cost of production
for farmers by an average of
27%



187KG
Beauveria Bassiana
fungus produced,
distributed to 145 farmers,
applied to 124 hectares
of farmland



247 TONNES
compost produced,
4,941 bags sold to
386 farmers, applied to
494 hectares of land



Farmers able to access
organic fertiliser increased
from 12% surveyed to
100%



Rwandan coffee producer holds freshly harvested coffee cherries

Growing Fairer Futures: Rwanda

Creating a sustainable future for young coffee farmers in Rwanda



LOCATION:
Rwanda



PARTICIPANTS:
50 young coffee farmers



No Poverty (1), Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

This Growing Fairer Futures project was launched in February 2021, in partnership with Kopakama, a coffee co-operative based in western Rwanda.

The two-year project is supporting 50 young farmers to establish sustainable coffee farms. Each farmer was provided with tools and equipment and training in Good Agricultural Practices (GAP), Climate Smart Agriculture (CSA), and Agri-business skills. Six nurseries were established and planted with a total of 70,000 coffee seedlings at various sites across the co-operative, to increase access for the young farmers.

Two demonstration plots were established in central locations. The young farmers worked together to prepare and plant this land with coffee seedlings and shade trees.

For additional income, one plot was also planted with soya beans and they harvested 460kg of beans in July 2022. The co-operative has taken the decision to store the beans until the price on the local market increases. Once sold, the profit will be split between the farmers.

“Before we did not know well how to keep coffee. After having training in GAP we could implement what we learnt from the nursery preparation up to harvesting at our own farms. Currently, as youth, we like coffee a lot and we hope we can help our families and I can pay school fees for my children through the coffee I have.”

Erias Karindanyi,
project participant

GROWING FAIRER FUTURES

Case study: Raphaël Niyonsenga

Raphaël started farming coffee in 2020 and became a member of Kopakama co-operative the following year, when he also joined our Growing Fairer Futures project.

Prior to this, he produced and sold vegetables on a small plot of land he received from his grandfather, whilst he saved to purchase his first coffee farm. He currently has 230 coffee trees on his farm, 145 of which were provided to him as part of this project.

“Before this project, I only had a little knowledge in farming techniques and my crops were not growing well. The knowledge I learnt through the training will help me to get good production and have a good life. We have seen we can plant some shade trees for protection against the sun and have learnt techniques for soil erosion control.”

As part of this project, the young farmers have also set up a savings group and save a small amount each month. They can then use these funds to support them to purchase inputs like manure.

Raphaël is expecting his first coffee harvest in 2023 and is hoping to earn 600,000 RWF (£492) from it.

“The knowledge I learnt through the training will help me to get good production and have a good life.”



“I am confident my coffee farm will be a success. I already notice changes in my trees when compared with my old trees.”

WHAT WE HAVE ACHIEVED SO FAR:

2 demonstration plots established to provide accessible training to young farmers

6 nurseries established at central locations

10,000 shade trees planted

70,000 coffee seedlings distributed to 50 young farmers

Increasing the resilience of farmers

Increasing the resilience of coffee farming households in rural Uganda



LOCATION:
Uganda



PARTICIPANTS:
365 coffee farmers



No Poverty (1), Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

This two-year project started in April 2021 and is supporting 365 coffee farmers (40% women) in rural Uganda to increase their household resilience by growing passion fruit, which will generate a second source of income. Working in partnership with Bukonzo Organic Coffee Co-operative (BOCU), we are developing their farming methods, increasing their business management capacity, and improving the support they provide to their members.

Each farmer received a selection of tools, as well as 50 passion fruit seedlings to plant on their coffee farm before being trained in passion fruit management and harvesting techniques. The first harvest was strong and the co-operative has secured two buyers for the fruit.

To support the farmers to improve their coffee production, training was provided in Good Agricultural Practices (GAP) and Climate Smart Agriculture (CSA). Following the training in GAP, 92% of the 365 farmers surveyed stated that their understanding of good farming techniques had significantly improved.

In partnership with local organisation, Rural Family Care, the farmers were also trained in the production of organic fertiliser using locally available materials, which support the production of coffee and passion fruit plants. The farmers were also taught to produce organic compost using a technique called basket composting.

The farmers are now working in small groups of 20 to continue the production of organic compost.

Looking ahead to the second year of this project, activities will focus on supporting BOCU to meet the evolving needs of their members. We will also provide training in business and savings management.

“Passion fruits is a highly nutritional and medicinal crop. With the extra income I will be able to support my family and farmers will be able to pay children’s school fees.”

Project participant

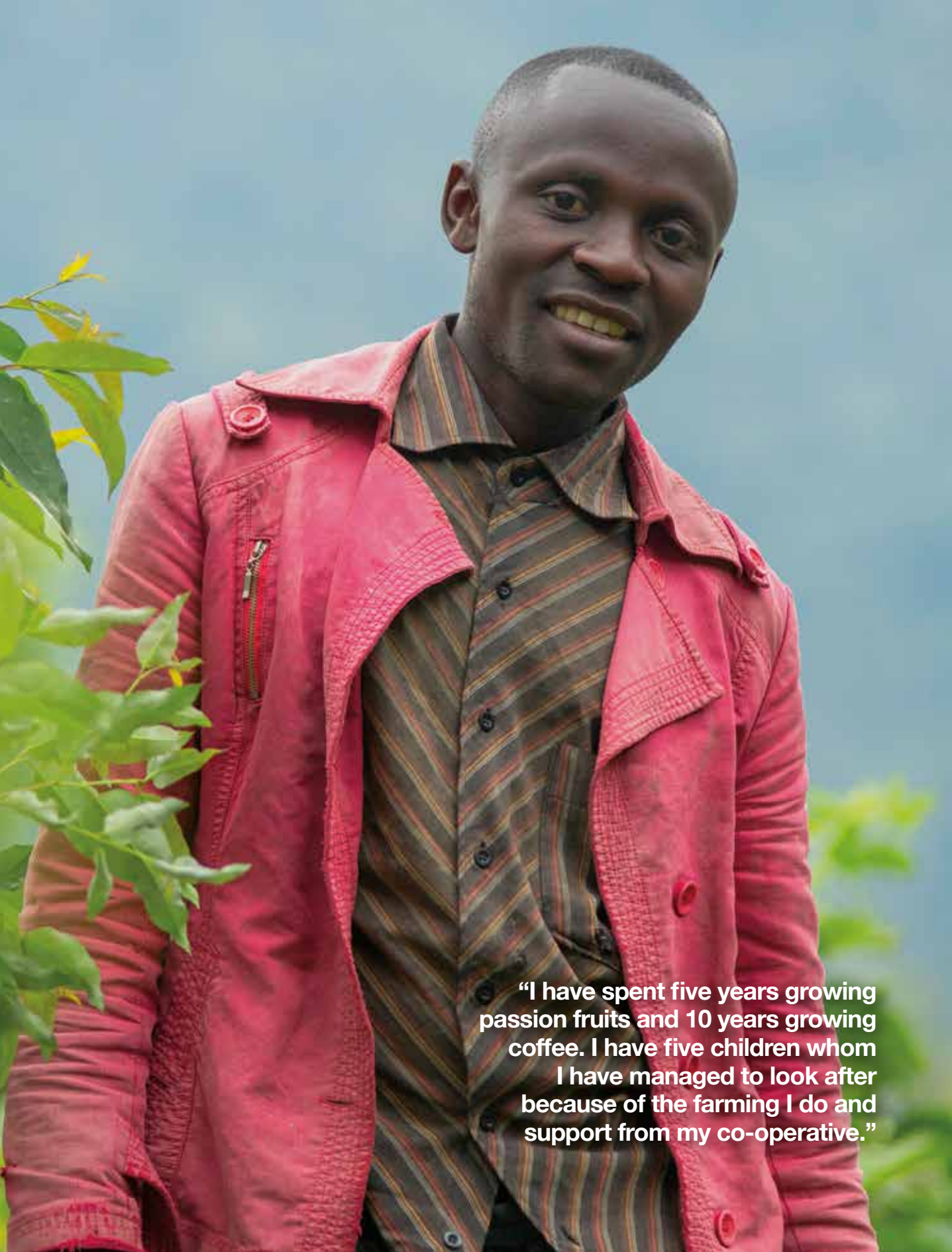
This project was funded by The Marr-Munning Trust.

FOLLOWING THE TRAINING IN GAP:

18,250
passion fruit seedlings distributed to 365 farmers

5,180
litres of organic liquid fertiliser produced to support growth of coffee trees and passion fruit plants

364,740
passion fruits harvested



"I have spent five years growing passion fruits and 10 years growing coffee. I have five children whom I have managed to look after because of the farming I do and support from my co-operative."



Distribution of tools and seedlings to project participants

Growing Fairer Futures: Ivory Coast

Creating a sustainable future for young cocoa farmers

 **LOCATION:**
Ivory Coast

 **PARTICIPANTS:**
50 young cocoa farmers



No Poverty, Decent Work
and Economic Growth,
Climate Action,
Partnerships for the Goals

Launched in December 2020, this five-year project is supporting 50 young people living in the communities close to cocoa co-operative, Co-operative Agricole de Yakasse Attobrou (CAYAT). Participants are establishing their own cocoa farms to generate a sustainable source of income, to meet their needs whilst contributing to the sustainability of cocoa production in the region.

This year, each farmer was provided with 750 cocoa trees and a selection of farming tools. They also received training in GAP, CSA and Agri-business skills.

Over the past 12 months, the farmers have been conducting farm maintenance activities to support the growth of their cocoa trees. These activities include weeding, pruning and the application of fertiliser.

At the end of the first year, we conducted an evaluation.

As part of the data collection process, the evaluator visited each cocoa farm to assess the implementation of good farming practices and the growth of the cocoa trees. Following these visits, he reported that tree growth was progressing on all 50 farms but 17 farms were showing exceptional growth. The farmers are continuing with regular maintenance activities to support this growth and their first harvest is expected in 2024.

62%

of the 50 farmers surveyed
rated their knowledge of
DISEASE AND PEST CONTROL
as high or very high

70%

of farmers rated their
knowledge of
SOIL MANAGEMENT
as high or very high

76%

now feel confident to make
BUSINESS DECISIONS
compared with only 31%
at the start of the project

Building sustainable livelihoods

Supporting women into organic sesame farming



LOCATION:
Nicaragua



PARTICIPANTS:
40 female sesame
farmers



No Poverty (1), Gender
Equality (5), Decent Work
and Economic Growth (8),
Partnerships for the Goals (17)

In the communities surrounding the Coproexnic sesame co-operative in rural Nicaragua, many women rely on an average income of just over £50 per month from the sale of chickens and eggs. They subsequently struggle to meet the basic needs of their household.

Working in partnership with Coproexnic, we supported 40 local women to grow organic sesame and achieve a sustainable source of income. Training in GAP was delivered by a representative from the Agricultural Protection and Health Institute and practical demonstrations in organic fertiliser

production were delivered by a consultant from the Food Safety Office.

In December 2021, following a comprehensive inspection process, the women's land was certified organic by Mayacert, an organic certification organisation. This certification enabled the women to sell their sesame on the organic market for an increased price.

The group had their first sesame harvest in January 2022. In total, 16.7 tonnes of sesame was harvested with a value of over 24,000 US Dollars.

“Before we didn’t have it [sesame farm] and now I have it and that’s a big advantage, I am a businesswoman with my sesame. Before the women here couldn’t even grab a machete, and now I am able to. I feel proud and satisfied because us women were remembered.”

Zaida Benita Niño Sotelo,
project participant

Sesame seed plant on a Coproexnic farm in Nicaragua



Soilless farming: Ghana

Increasing economic opportunities for women through soilless farming



PARTICIPANTS:
60 basket weavers



No Poverty (1), Gender Equality (5), Climate Action (13), Partnerships for the Goals (17)

In February 2021, we launched an innovative project in northern Ghana, supporting female basket weavers to diversify their income through the production of vegetables using a soilless farming technique.

Working in partnership with a local organisation, TradeAID Integrated, this project has supported the refurbishment of a warehouse where the vegetables are washed and stored and we have helped establish six vegetable farms.

Sixty basket weavers have been trained in rural entrepreneurship and soilless farming techniques. To increase TradeAID Integrated's technical capacity in this new farming method, we also collaborated with the University of Ghana Crop Science Department. Professors from the University provided practical training to employees from TradeAID Integrated and they will provide ongoing mentoring and field visits.

We also secured funding to implement drip irrigation systems across each farm, supplying a timely and accurate volume of water directly to the vegetable plant roots. This activity began in September 2022, helping to maintain year-round production and achieve a more reliable food supply.



^ TradeAID Integrated project participants

> TradeAID Integrated project participant Akolpogbila Apalawanya holding harvested vegetables on a farm in Ghana



"I feel great being part of the project because I am learning new ways of vegetables cultivation. Also, I feel positive that the revenue I will get from the proceeds of the vegetable produce will help me take care of my children feeding, basic health needs and payment of their school fees."



NEW PROJECTS

**In 2022 we launched
four new projects across
Africa and Latin America**

Shea nuts on a farm in Burkina Faso

Improving livelihoods

Improving livelihoods through agro-processing

 **LOCATION:**
Burkina Faso

 **PARTICIPANTS:**
**50 female shea nut
collectors**



**Decent Work and Economic
Growth (8), Partnerships for
the Goals (17)**

In Burkina Faso, we are continuing to work in partnership with PNCE-BF (Burkina Faso network for fair trade organisations) to support producer groups and communities. This project is supporting 50 female shea nut collectors to increase their income through agro-processing. Following training in shea soap and butter production, the women were provided with production

kits. With support from local shea co-operative COPRONOS, they are producing soap and butter to sell on the local and international market. Ten of the women received training in processing néré leaves into soubala, a popular local spice.

**“The income from the
shea processing will
help us to improve our
diet, buy medication
when we or our
children fall sick and
also pay the school
fees of our children.”**

Project participant

Income diversification

Environmental protection and biodiversity conservation



LOCATION:
Peru



PARTICIPANTS:
1,125 moss gatherers



No Poverty (1), Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

Working in partnership with Inka Moss, an organisation based in Peru, we have supported farmers to earn an income from sphagnum moss. Through this project five communities of 1,125 moss harvesters received tools and equipment and training in sustainable moss harvesting techniques. Winches were installed to transport the moss sacks across the valleys to the villages, when

previously they would have been carried on the back of the harvester. Next year training will be delivered in environmental awareness and conservation.



Inka Moss gatherer Jaime Nieto Mateo collects sphagnum moss in the community of Incacocha, Peru





Training in organic compost production

Resilience in coffee farming

Strengthening coffee producers' resilience to climate change



LOCATION:
Rwanda



PARTICIPANTS:
625 coffee farmers



No Poverty (1), Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

In Rwanda, we are working in partnership with coffee co-operative Tropic Coffee, to support 625 farmers to increase their climate resilience and strengthen their coffee farming business.

Training has been delivered in climate smart agriculture and organic fertiliser production and nursery beds have been planted with 40,000 coffee seedlings and 41,500 fruit and shade trees, to increase soil stability and reduce erosion.



“Since the project started I have seen a change. The farmers have made improvements in good agriculture techniques, how to make fertiliser and how to reduce soil erosion.”

**Tropic Coffee Field Officer
Joseph Niyonkuru**

Seed to stall

Increasing resilience through soilless farming

LOCATION:
Burkina Faso

PARTICIPANTS:
230 female farmers



No Poverty (1), Gender Equality (5), Decent Work and Economic Growth (8), Climate Action (13), Partnerships for the Goals (17)

In September we launched two new projects in Burkina Faso. Both projects are working in partnership with PNCE-BF (Burkina Faso network for fair trade organisations), and GAFREH, a women led community organisation focused on enterprise development.

Project 1: This project is supporting 200 women to grow organic vegetables using a soilless

technique, to be sold on the regional and national markets. This project is funded by Guernsey Overseas Aid.

Project 2: This project is supporting 30 women to implement a soilless farming technique at home to grow organic vegetables for family consumption and sell the surplus on the local market. This project is funded by Evan Cornish Foundation.



Vegetables grown using a soilless farming technique in West Africa



SHARED INTEREST FOUNDATION IN 2022



With the support of
1,548 DONORS
& 7 GRANT MAKERS



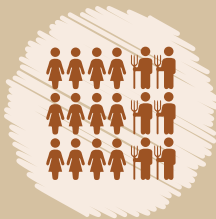
We delivered
**12 PROJECTS IN
7 COUNTRIES**
across Africa and Latin
America



Supporting
2,981 PRODUCERS
of 6 commodities
(coffee, cocoa, sesame,
passion fruits, vegetables
and sphagnum moss)



We worked with
10 local partners
including
8 CO-OPERATIVES



**2,365 FARMERS
AND PRODUCERS**
(60% WOMEN)
accessed training

Shared Interest Foundation receives grants from donor organisations, which enable us to deliver our projects. Over many years, these funds account for more than 40% of all our income, with the balance coming from the generous donations of individuals, groups, trusts and legacies. These donations are vital as they allow us to develop and grow new projects based on robust needs analysis.

Over the year, we have received new funding from the following trusts and organisations and we would like to thank them for their contribution to our achievements:

Charles Hayward Foundation
Evan Cornish Foundation
Guernsey Overseas Aid & Development
The Marr-Munning Trust
The Peter Stebbings Memorial Charity

INCOME AND EXPENDITURE

	Year ended 30 September 2021			Year ended 30 September 2022		
	Unrestricted Funds £'000	Restricted Funds £'000	Total Funds £'000	Unrestricted Funds £'000	Restricted Funds £'000	Total Funds £'000
Donations & grants	287	75	362	217	93	310
Interest income	1	-	1	1	-	1
Total income	288	75	363	218	93	311
Cost of fundraising	11	-	11	12	-	12
Charitable activities	182	107	289	255	64	319
Governance costs	4	-	4	4	-	4
Total expenditure	197	107	304	271	64	335
Transfers between funds	-	-	-	-	-	-
Net surplus/(deficit)	91	(33)	58	(54)	30	(24)
Funds brought forward	219	107	326	310	74	384
Funds carried forward*	310	74	384	256	104	360

*Of the unrestricted funds carried forward, £122k (2021: £193k) is committed to be spent on designated projects already underway or commencing in the new financial year.

BOARD OF TRUSTEES

The Board of Trustees' role is to determine and monitor the implementation of the strategy for the Foundation, make sure that risks are managed appropriately, and provide a proper account to donors of the financial and social results of the Foundation.



LOOKING FORWARD

According to the World Bank, climate change could push 132 million people into poverty by 2030.

We know from our work in Latin America and Africa that vulnerable communities are the hardest hit and, this year, producers have not only had to face floods, droughts and changing agricultural patterns but also the legacy of the pandemic.

As we enter 2023, we remain committed to our strategy of helping communities to break the cycle of poverty through the creation of sustainable and resilient businesses. In addition to the ongoing projects detailed in this report, we expanded our Growing Fairer Futures project in Rwanda to support 143 young coffee farmers to build their skills in sustainable farming practices. We are also launching three new projects.

The first project will provide solar electricity to a group in Dakaro, Burkina Faso, supporting honey production and the surrounding community.

The second project will seek to build the climate resilience of 300 coffee farmers in the Sheema district of Uganda, through training and agroforestry practices. This will include the provision of 12,000 drought resistant coffee seedlings and 3,000 trees, increasing yields and their financial resilience. In the third project, we will work with a co-operative of coffee growers in Rwanda to pilot the production of briquettes from the waste product of the coffee production. They will then sell these to the community at a low cost, offering a more sustainable alternative and reducing deforestation.

Inka Moss harvesters (L to R) Marcelino Alejo Blas, Renato Ariel Alejo Blas and Firmín Alejo Blas >



We believe everyone deserves the right to provide for themselves and their families, and this year more than ever, vulnerable communities need our support.



Shared Interest Foundation

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Facebook: SharedInterestFoundation Twitter: SharedIntFdn

“Since my involvement with TradeAID, I now pay my children’s school fees, hospital bills and provide feeding for the household, which was not so in the past.”

TradeAID Integrated basket weaver, Atule Azeyoke, holding harvested vegetables grown through soilless farming.

FIND OUT MORE ON PAGE 14

SUPPORT OUR WORK
shared-interest.com/foundation

