

## **Ambassador – Role Outline**

### **About Shared Interest**

Shared Interest transforms the lives of smallholder farmers and artisans. Based in the UK we aim to alleviate poverty by helping people in remote and disadvantaged communities in developing countries, to trade, and earn a living. We use investment from people living in the UK to provide loans to fair trade businesses worldwide. Last year we lent over £60 million to nearly 400 organisations across 60 countries.

### **About our ambassadors**

Our network of ambassadors represent Shared Interest in their local area. They inspire others to support us and invest by seeking opportunities to increase awareness of Shared Interest such as delivering talks and running stalls. Supporting our Member Engagement Team, ambassadors contribute their knowledge and passion to enable us to reach potential investors. Volunteers make a big difference to our ability to lend and last year they brought in 12% of new investment.

### **About the role**

This volunteer role is home based and you will be supported remotely by a dedicated member of staff. Email, phone and / or Skype communication will be required.

The role is ongoing and the time commitment depends on your capacity to generate opportunities. We are looking for volunteers who would aim to fulfil four activities per year.

You will have the opportunity to utilise and develop your networking and communication skills and you will help us raise even more investment so we can enable disadvantaged communities to trade their way out of poverty.

### **We would love to hear from you if you:**

- Want to develop and share your knowledge of Shared Interest
- Have empathy with the aims and objectives of Shared Interest
- Are pro-active and self-motivated
- Have existing networks locally and strong research skills to build on these
- Are an effective and confident communicator with a variety of audiences
- Can inspire others and have good people skills
- Use email and are computer literate (PowerPoint, Word, Excel)

### **We will support you with the following:**

- Induction training
- Ongoing support with a staff contact
- Volunteer e-newsletter and other communications
- Opportunity to network with other volunteers including occasional meet up events
- Resources to support you in your role including out of pocket expenses

*‘Being an ambassador is rewarding in that not only is the cause worthy but the message is almost always received with courtesy and intrigue’ - Shared Interest Volunteer*

**FOR MORE INFORMATION VISIT [www.shared-interest.com/get-involved](http://www.shared-interest.com/get-involved)**

**APPLY NOW BY EMAILING [volunteers@shared-interest.com](mailto:volunteers@shared-interest.com)**