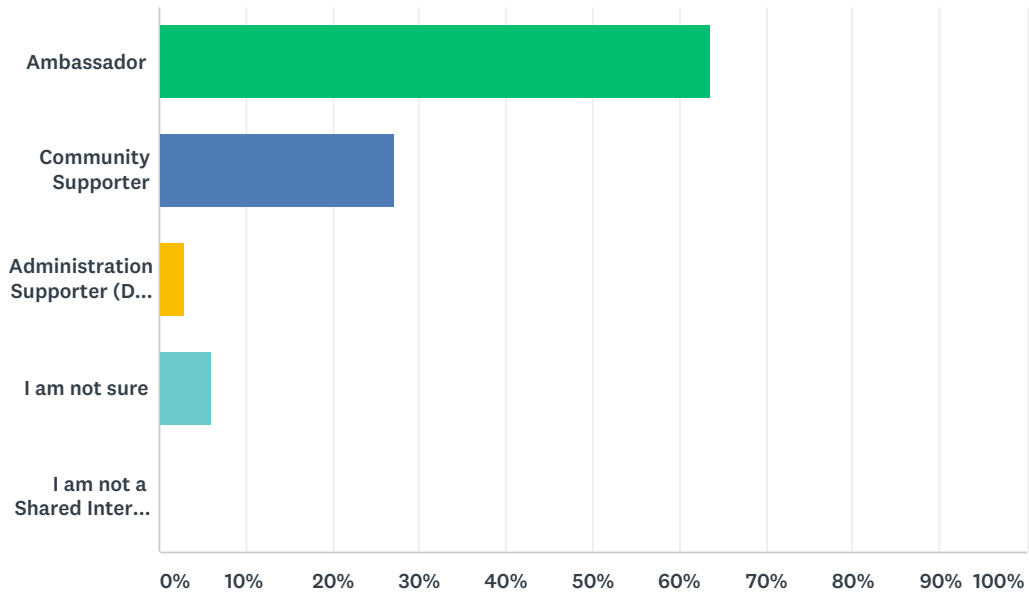


# Q1 Which volunteer role do you carry out for Shared Interest?

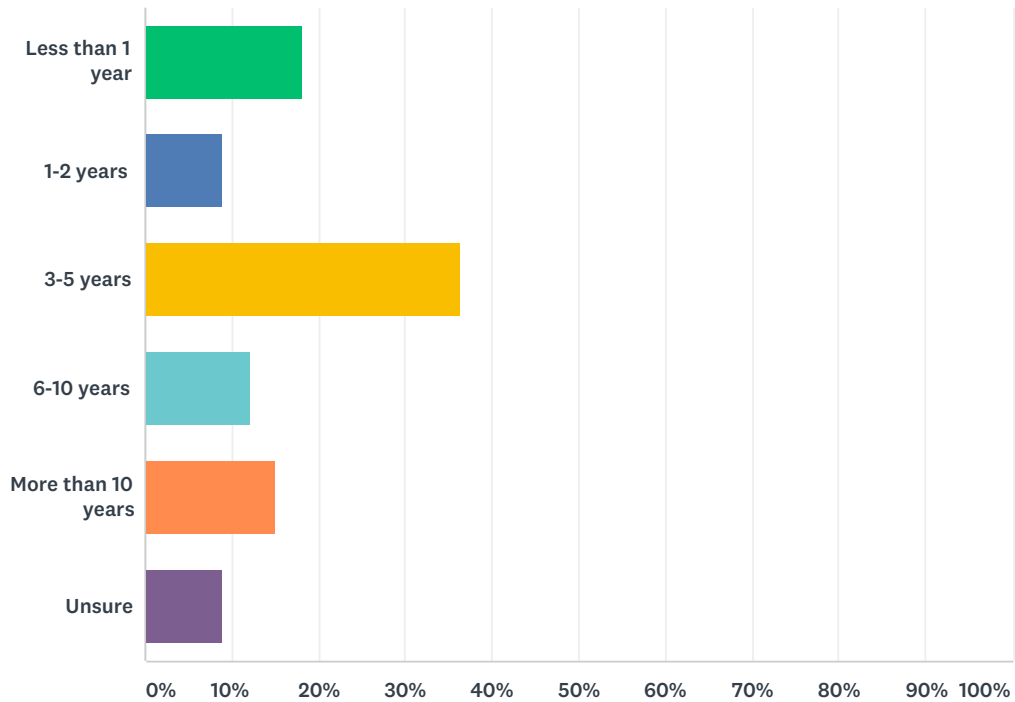
Answered: 33 Skipped: 0



ANSWER CHOICES	RESPONSES	
Ambassador	63.64%	21
Community Supporter	27.27%	9
Administration Supporter (Data Entry / Office based)	3.03%	1
I am not sure	6.06%	2
I am not a Shared Interest volunteer	0.00%	0
<b>TOTAL</b>		<b>33</b>

**Q2 How long have you been volunteering with Shared Interest? (if you have changed roles please select the best option to describe your total time volunteering with us)**

Answered: 33 Skipped: 0

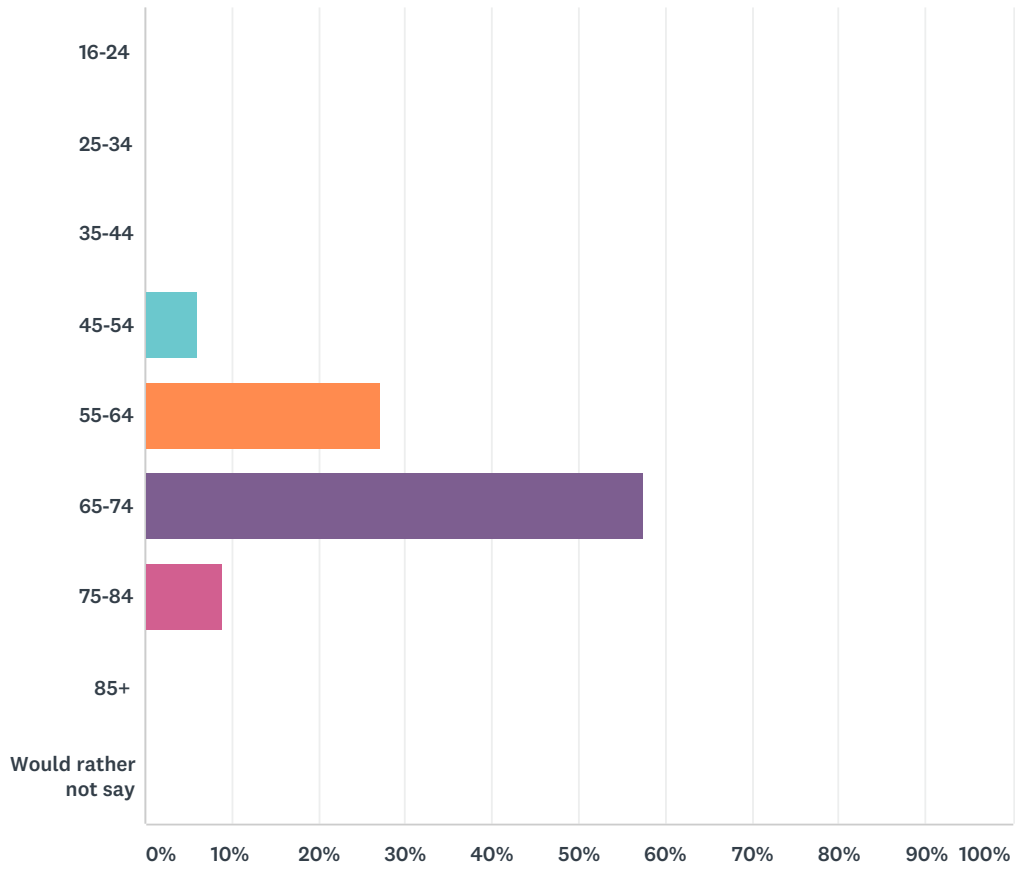


ANSWER CHOICES	RESPONSES	
Less than 1 year	18.18%	6
1-2 years	9.09%	3
3-5 years	36.36%	12
6-10 years	12.12%	4
More than 10 years	15.15%	5
Unsure	9.09%	3
<b>TOTAL</b>		<b>33</b>

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### Q3 What is your age group?

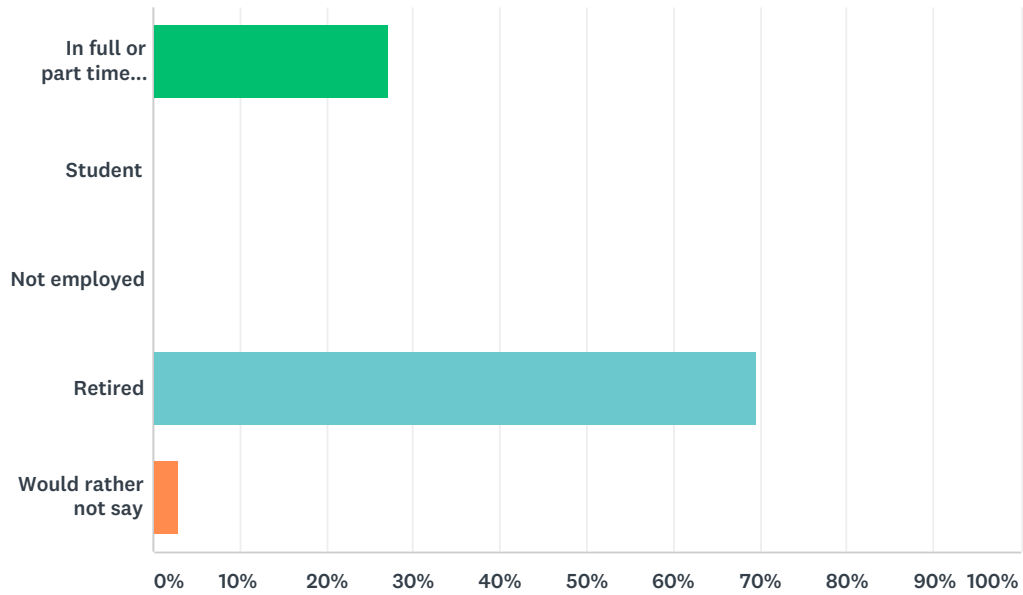
Answered: 33 Skipped: 0



ANSWER CHOICES	RESPONSES	
16-24	0.00%	0
25-34	0.00%	0
35-44	0.00%	0
45-54	6.06%	2
55-64	27.27%	9
65-74	57.58%	19
75-84	9.09%	3
85+	0.00%	0
Would rather not say	0.00%	0
<b>TOTAL</b>		<b>33</b>

## Q4 Which of the following best describes your employment status?

Answered: 33 Skipped: 0



ANSWER CHOICES	RESPONSES	
In full or part time employment	27.27%	9
Student	0.00%	0
Not employed	0.00%	0
Retired	69.70%	23
Would rather not say	3.03%	1
<b>TOTAL</b>		<b>33</b>

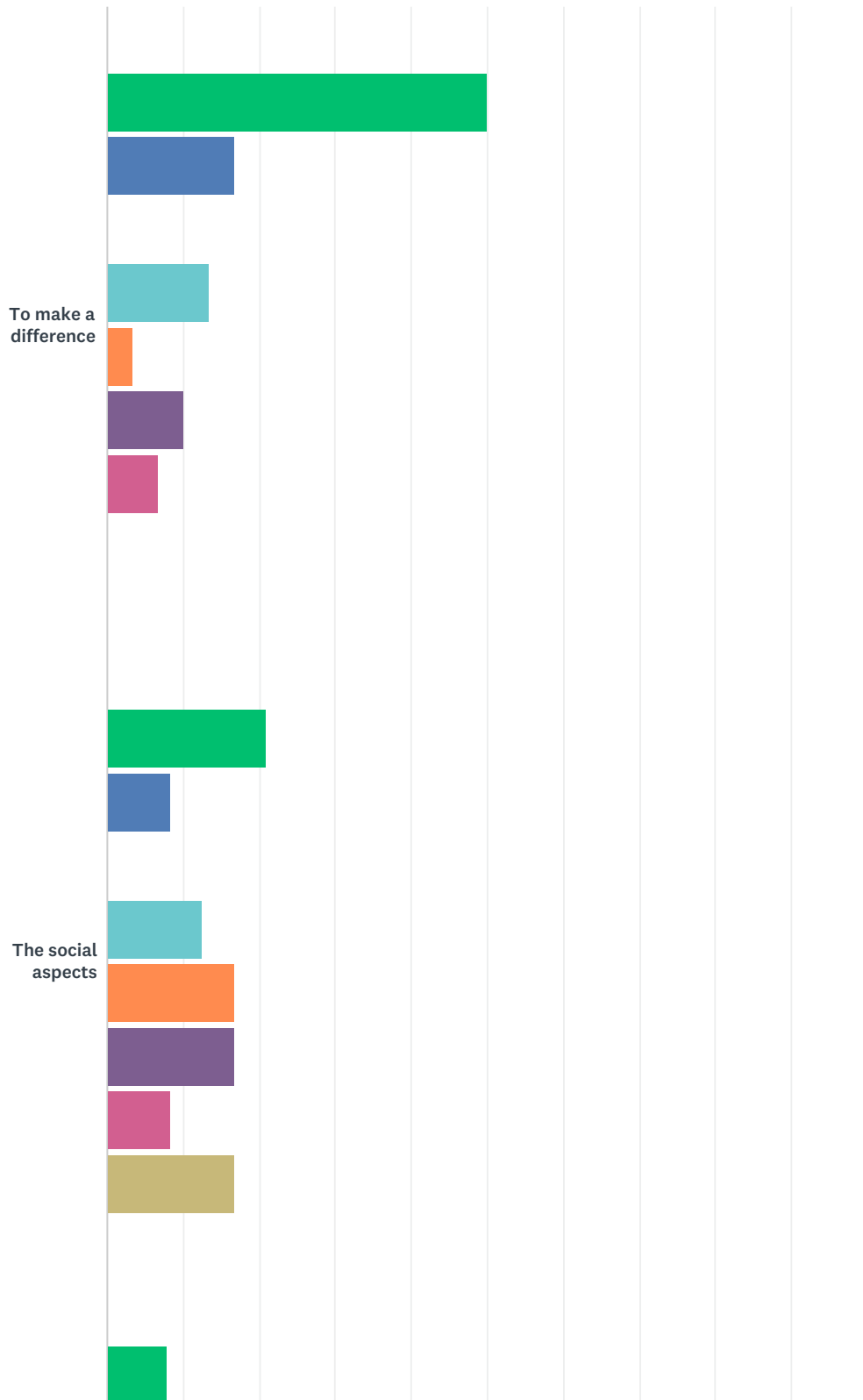
## Q5 Please tell us why you volunteer with Shared Interest

Answered: 27 Skipped: 6

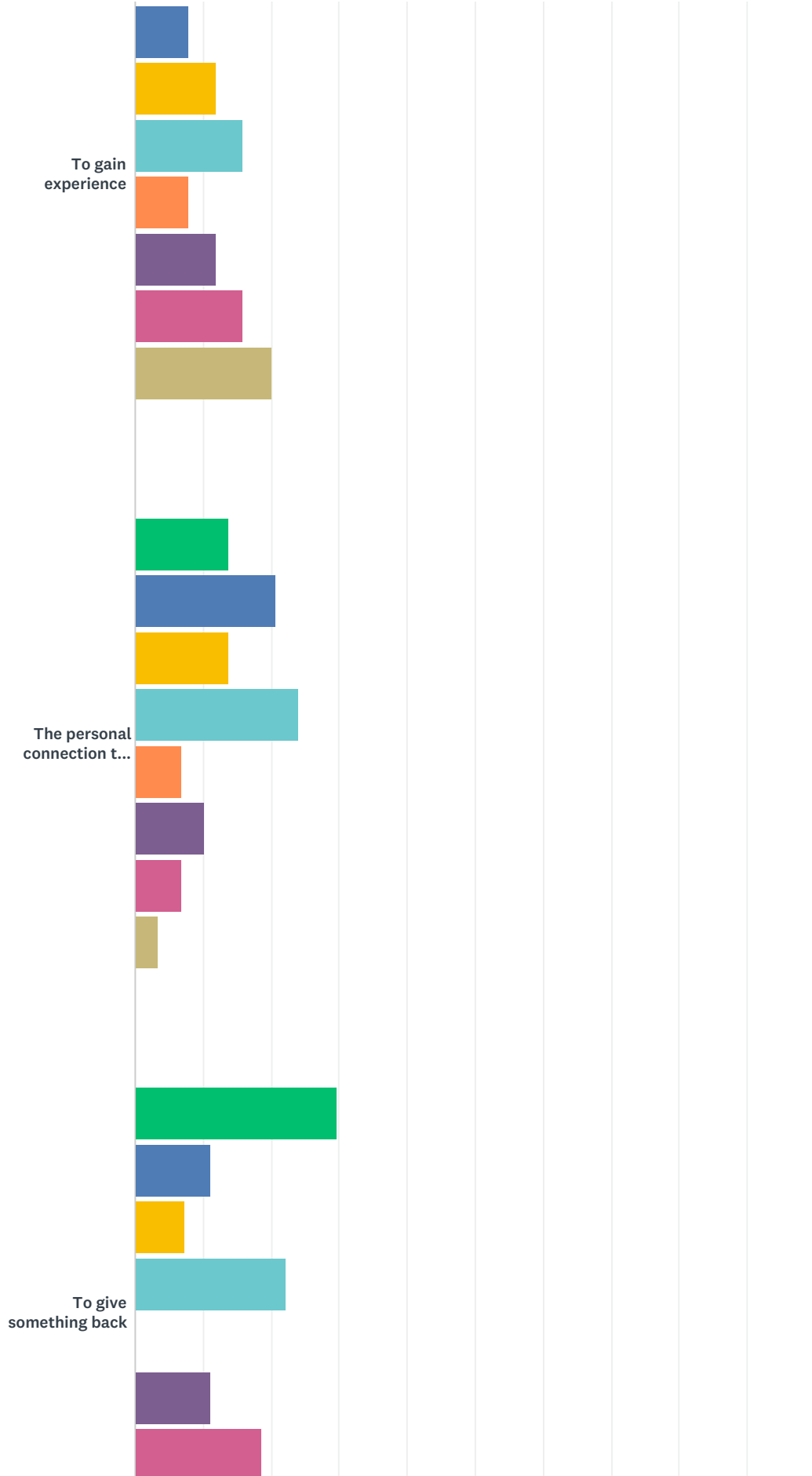
#	RESPONSES	DATE
1	I agree with the aims of Shared Interest, like the organisational type, and respect the professionalism and effectiveness of the organisation.	8/18/2017 12:08 PM
2	To spread the vision and mission to the community.	8/17/2017 10:11 PM
3	Because I support Fair Trade and want to encourage others to invest in f SI which is brilliant concept!	8/17/2017 7:16 PM
4	I believe it to be a very positive society, but is less well known than it deserves to be.	8/16/2017 4:25 PM
5	Shared Interest finance empowers Fairtrade enterprises to achieve their potential.	8/16/2017 9:48 AM
6	Because i am a co-operator and I believe in fairtrade and campaigning for fairness across the world. I'm active in the Labour Party.	8/15/2017 9:43 PM
7	The desire to help people in theDeveloping world to help themselves to be independent of aid.	8/15/2017 12:16 PM
8	Because I think it is a wonderful example of international co-operation	8/15/2017 11:12 AM
9	I believe in it, and once retired had more time to help.	8/7/2017 3:21 PM
10	To enable Fairtrade producers obtain funding to assist their viability and development.	8/3/2017 3:07 PM
11	I believe in the principle of investing in fair trade and enabling producers	7/31/2017 3:47 PM
12	I like to use my retirement time not only for myself but also to give something back for others perhaps not as fortunate as myself.	7/29/2017 2:00 PM
13	I wanted to continue involvement following retirement from the SI Board	7/27/2017 5:41 PM
14	It's the least I can do to promote a fairer distribution of resources and opportunities	7/27/2017 2:09 PM
15	I strongly believe in the product! Money with S.I. makes a big difference in poorer parts of the world.	7/26/2017 5:19 PM
16	To change the world for good.	7/26/2017 12:49 PM
17	To contribute to an organisation we feel is providing practical support to developing world producers and to put our Christian values into practice	7/26/2017 9:58 AM
18	I want to do more than just support with my money.	7/25/2017 4:46 PM
19	having been a member for almost 20 years, on retirement I wanted to do more for what I believe is an organisation that does tremendously valuable work	7/25/2017 2:15 PM
20	Because I really believe in the services that Shared Interest provide to producers in the developing world.	7/24/2017 10:55 PM
21	Having worked in the developing world, I feel passionately that, as we all inhabit one world, we must do all we can to create such equality of opportunity that we can using the vehicle of trade and the time honoured process of investment.	7/24/2017 9:57 PM
22	It's a fair reflection of my level of commitment to the concept behind the organisation.	7/24/2017 8:49 PM
23	To make a positive difference to the world in which we live.	7/24/2017 8:44 PM
24	I fully believe in the idea behind SI: people who have investing in people who need.	7/24/2017 8:02 PM
25	it creates a natural link with my promotion of Fairtrade locally and within the county	7/24/2017 1:52 PM
26	I believe in a fairer world	7/24/2017 12:18 PM
27	I'm a strong supporter of fair trade and believe Shared Interest does vital work in providing financial resources. it's also great to have the opportunity to use some of the resources with which we have been blessed in a really effective direct way.	7/24/2017 11:16 AM

### Q6 What were your motivations for volunteering with Shared Interest when you began? (please rate all that apply, 1 being the strongest motivation)

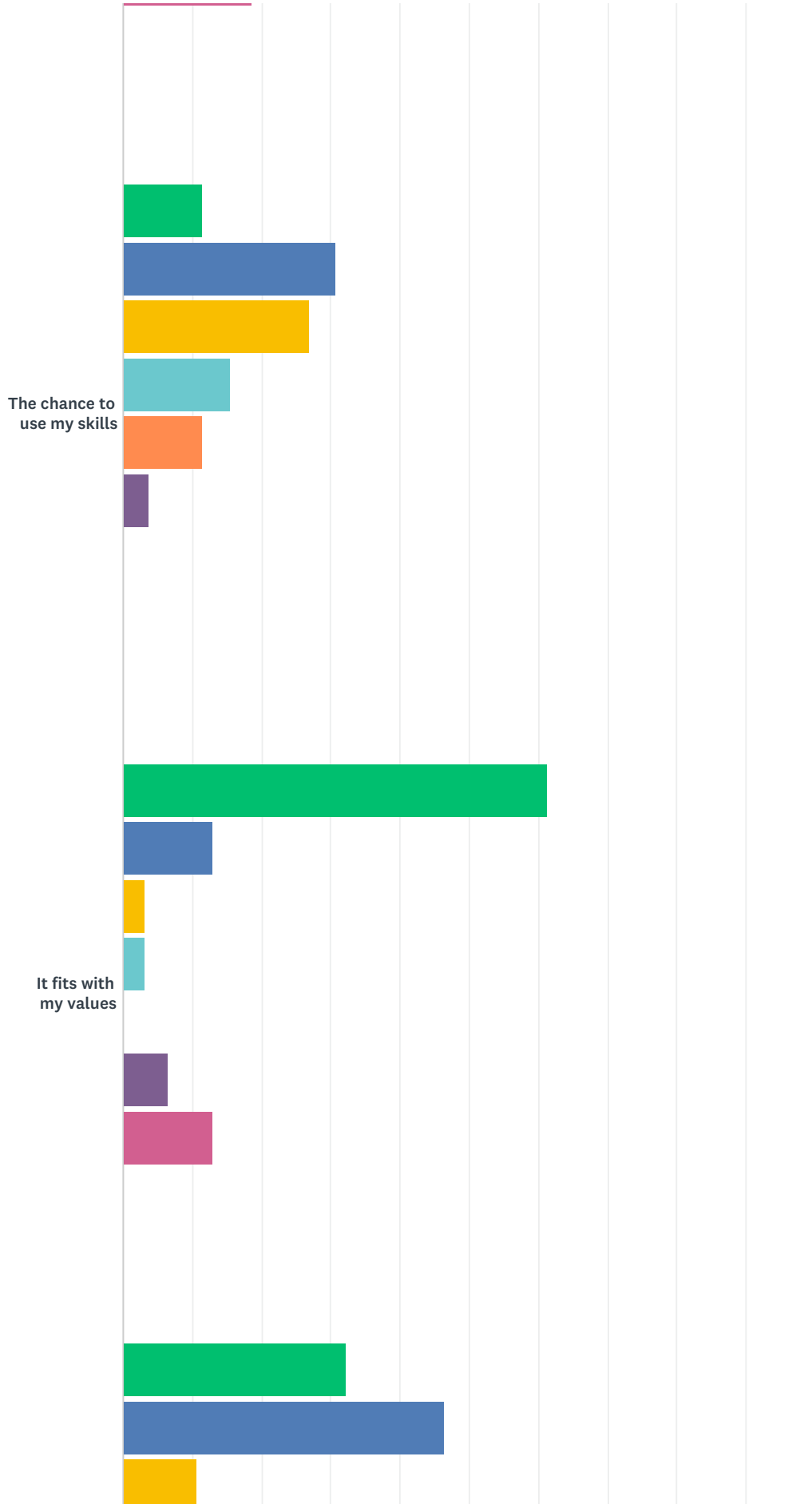
Answered: 32 Skipped: 1



Shared Interest Volunteer Survey 2017

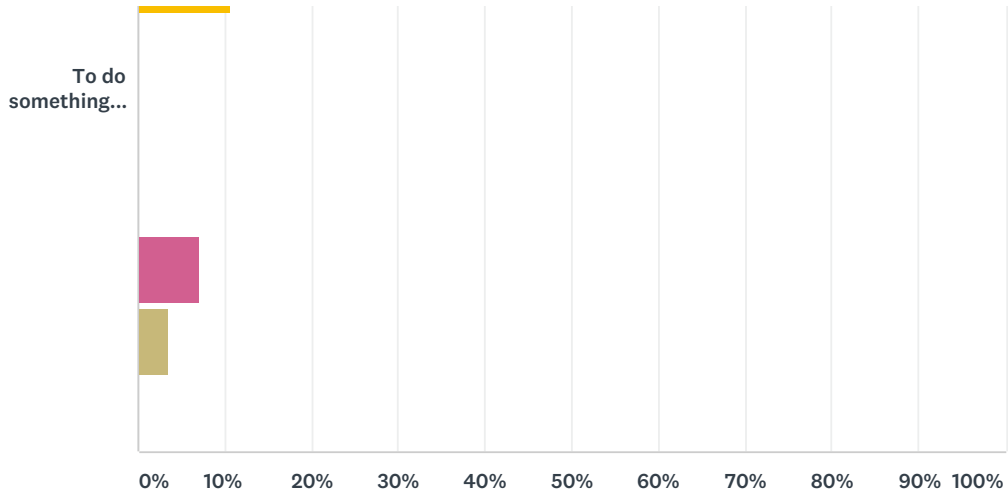


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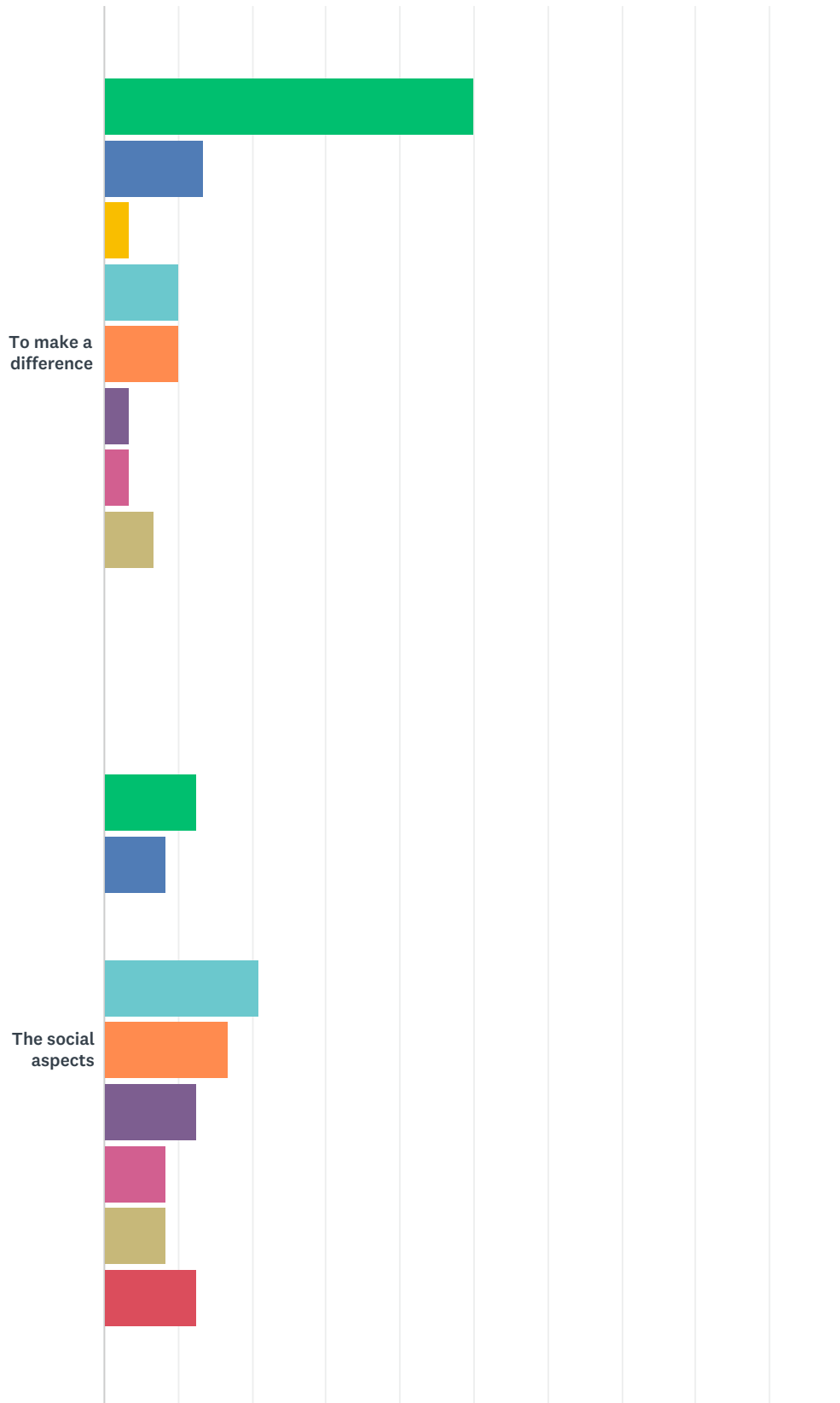
## Shared Interest Volunteer Survey 2017



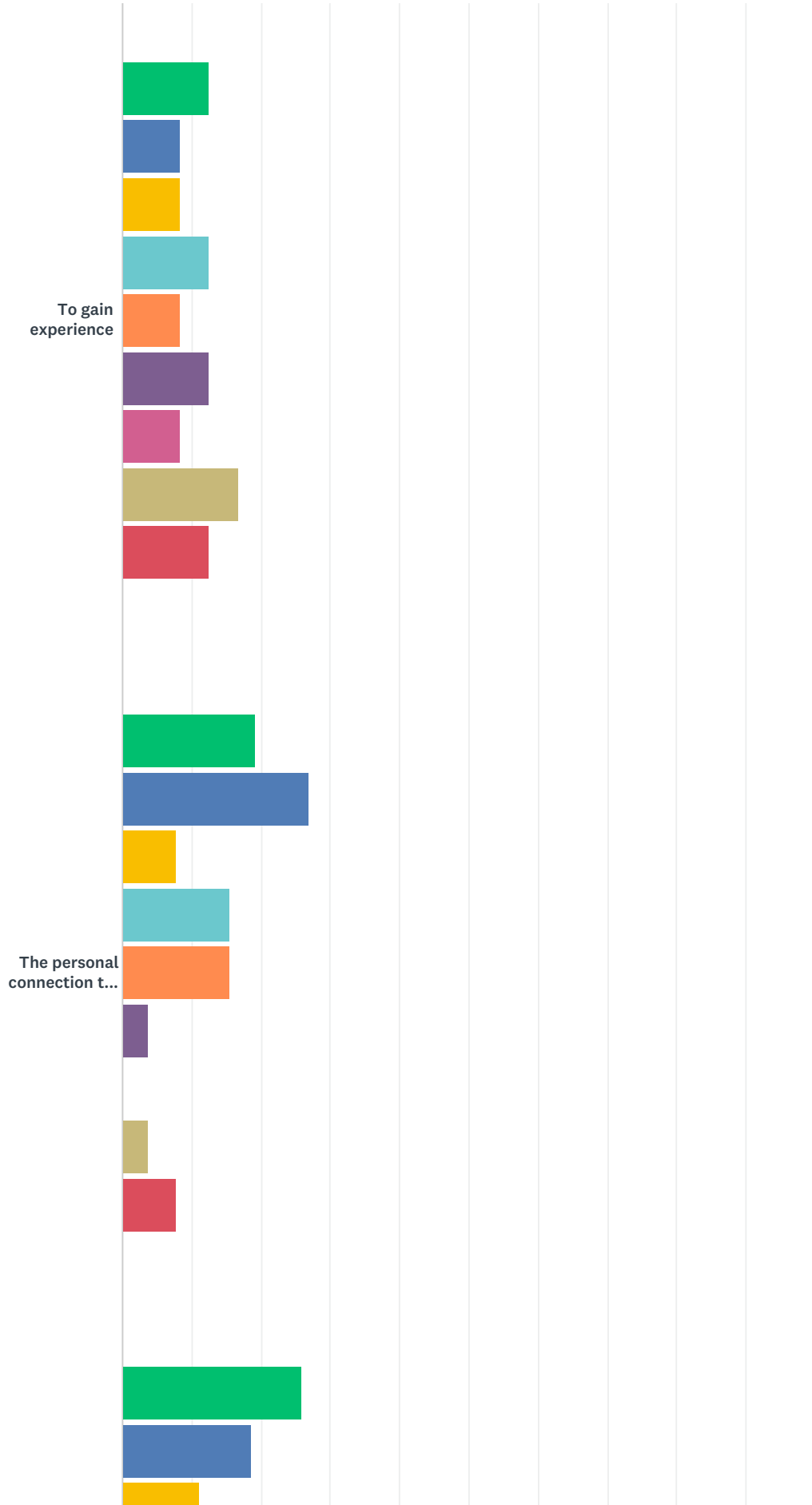
	1	2	3	4	5	6	7	8	TOTAL
To make a difference	50.00% 15	16.67% 5	0.00% 0	13.33% 4	3.33% 1	10.00% 3	6.67% 2	0.00% 0	30
The social aspects	20.83% 5	8.33% 2	0.00% 0	12.50% 3	16.67% 4	16.67% 4	8.33% 2	16.67% 4	24
To gain experience	8.00% 2	8.00% 2	12.00% 3	16.00% 4	8.00% 2	12.00% 3	16.00% 4	20.00% 5	25
The personal connection to the organisation	13.79% 4	20.69% 6	13.79% 4	24.14% 7	6.90% 2	10.34% 3	6.90% 2	3.45% 1	29
To give something back	29.63% 8	11.11% 3	7.41% 2	22.22% 6	0.00% 0	11.11% 3	18.52% 5	0.00% 0	27
The chance to use my skills	11.54% 3	30.77% 8	26.92% 7	15.38% 4	11.54% 3	3.85% 1	0.00% 0	0.00% 0	26
It fits with my values	61.29% 19	12.90% 4	3.23% 1	3.23% 1	0.00% 0	6.45% 2	12.90% 4	0.00% 0	31
To do something useful	32.14% 9	46.43% 13	10.71% 3	0.00% 0	0.00% 0	0.00% 0	7.14% 2	3.57% 1	28

### Q7 What are your motivations for continuing to volunteer with Shared Interest? (please rate all that apply, 1 being the strongest motivation)

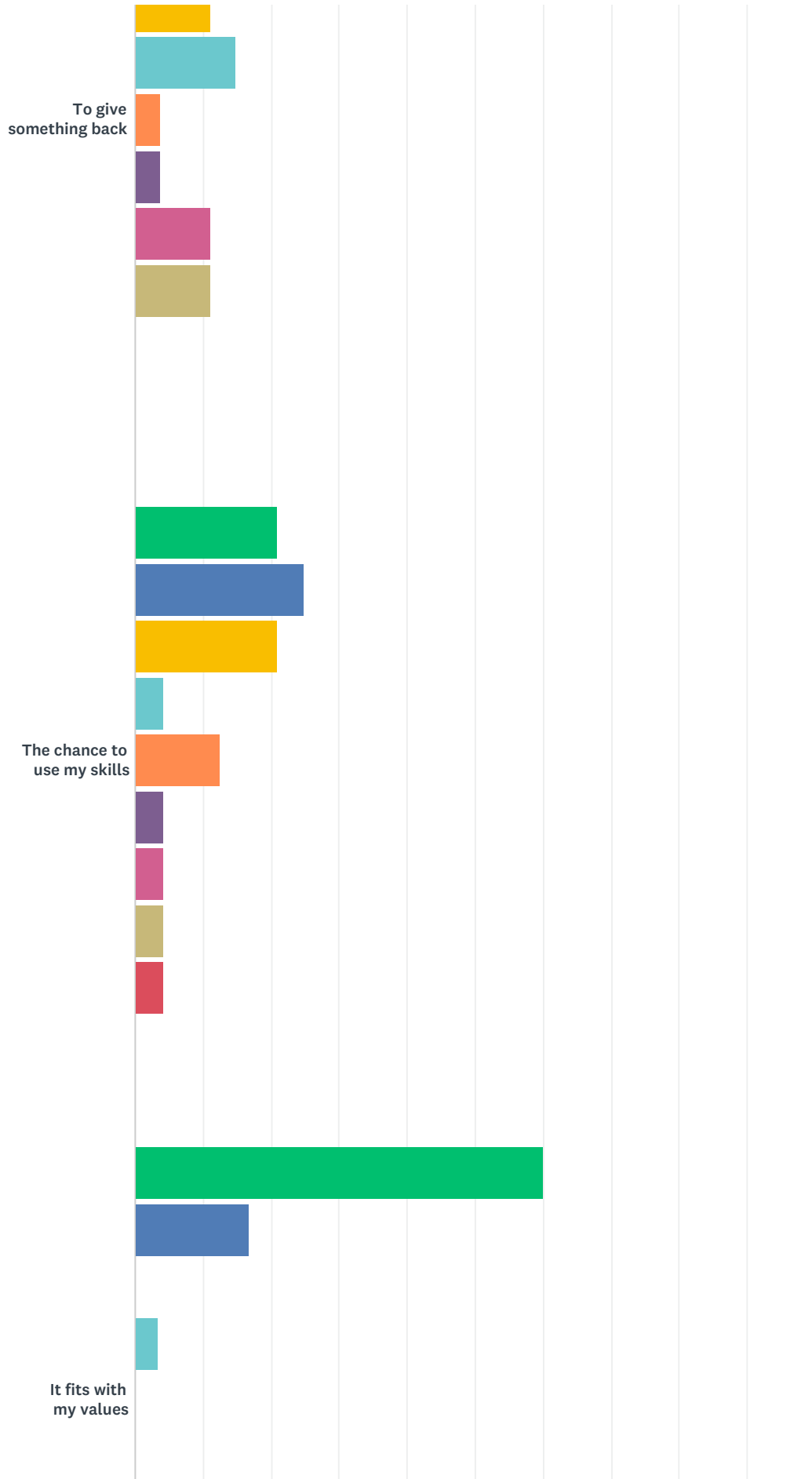
Answered: 32 Skipped: 1



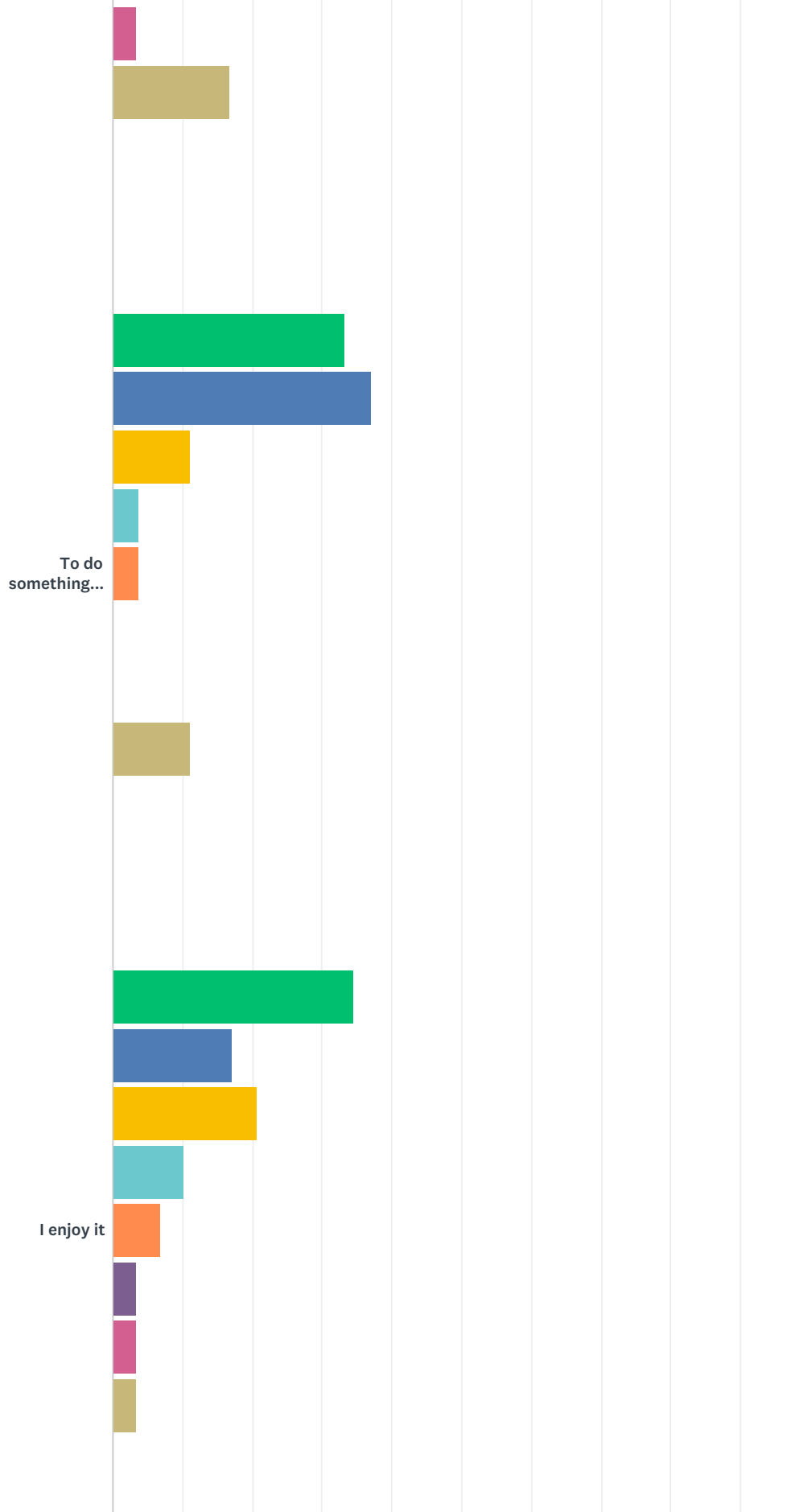
Shared Interest Volunteer Survey 2017



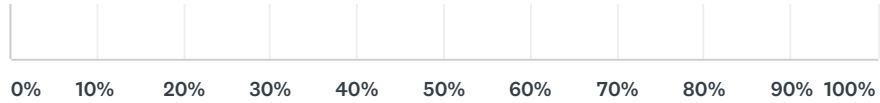
# Shared Interest Volunteer Survey 2017



# Shared Interest Volunteer Survey 2017



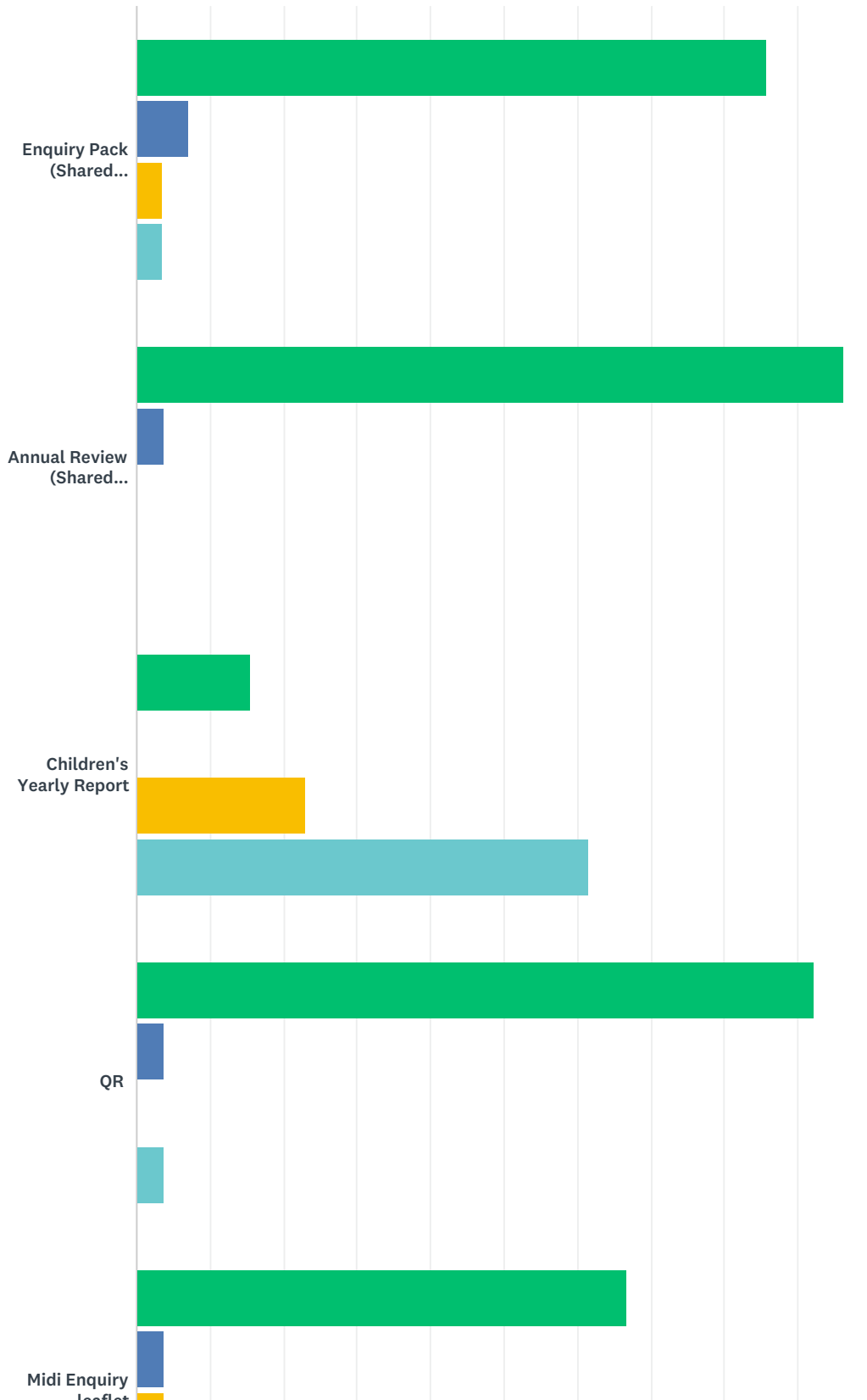
## Shared Interest Volunteer Survey 2017



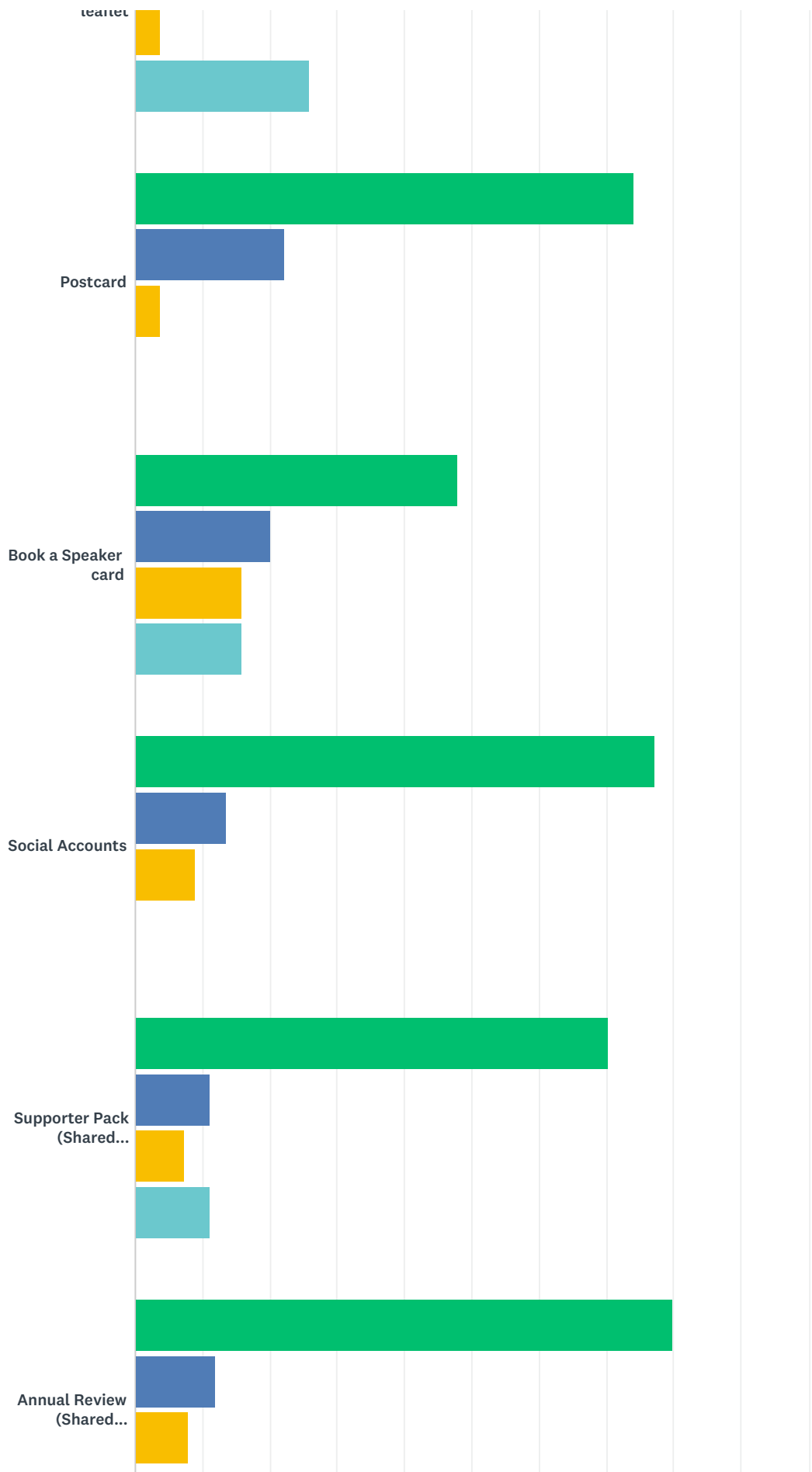
	1	2	3	4	5	6	7	8	9	TOTAL
To make a difference	50.00% 15	13.33% 4	3.33% 1	10.00% 3	10.00% 3	3.33% 1	3.33% 1	6.67% 2	0.00% 0	30
The social aspects	12.50% 3	8.33% 2	0.00% 0	20.83% 5	16.67% 4	12.50% 3	8.33% 2	8.33% 2	12.50% 3	24
To gain experience	12.50% 3	8.33% 2	8.33% 2	12.50% 3	8.33% 2	12.50% 3	8.33% 2	16.67% 4	12.50% 3	24
The personal connection to the organisation	19.23% 5	26.92% 7	7.69% 2	15.38% 4	15.38% 4	3.85% 1	0.00% 0	3.85% 1	7.69% 2	26
To give something back	25.93% 7	18.52% 5	11.11% 3	14.81% 4	3.70% 1	3.70% 1	11.11% 3	11.11% 3	0.00% 0	27
The chance to use my skills	20.83% 5	25.00% 6	20.83% 5	4.17% 1	12.50% 3	4.17% 1	4.17% 1	4.17% 1	4.17% 1	24
It fits with my values	60.00% 18	16.67% 5	0.00% 0	3.33% 1	0.00% 0	0.00% 0	3.33% 1	16.67% 5	0.00% 0	30
To do something useful	33.33% 9	37.04% 10	11.11% 3	3.70% 1	3.70% 1	0.00% 0	0.00% 0	11.11% 3	0.00% 0	27
I enjoy it	34.48% 10	17.24% 5	20.69% 6	10.34% 3	6.90% 2	3.45% 1	3.45% 1	3.45% 1	0.00% 0	29

### Q8 Which of the following resources do you find useful in your role? (please see the list attached to the email for reference)

Answered: 29 Skipped: 4

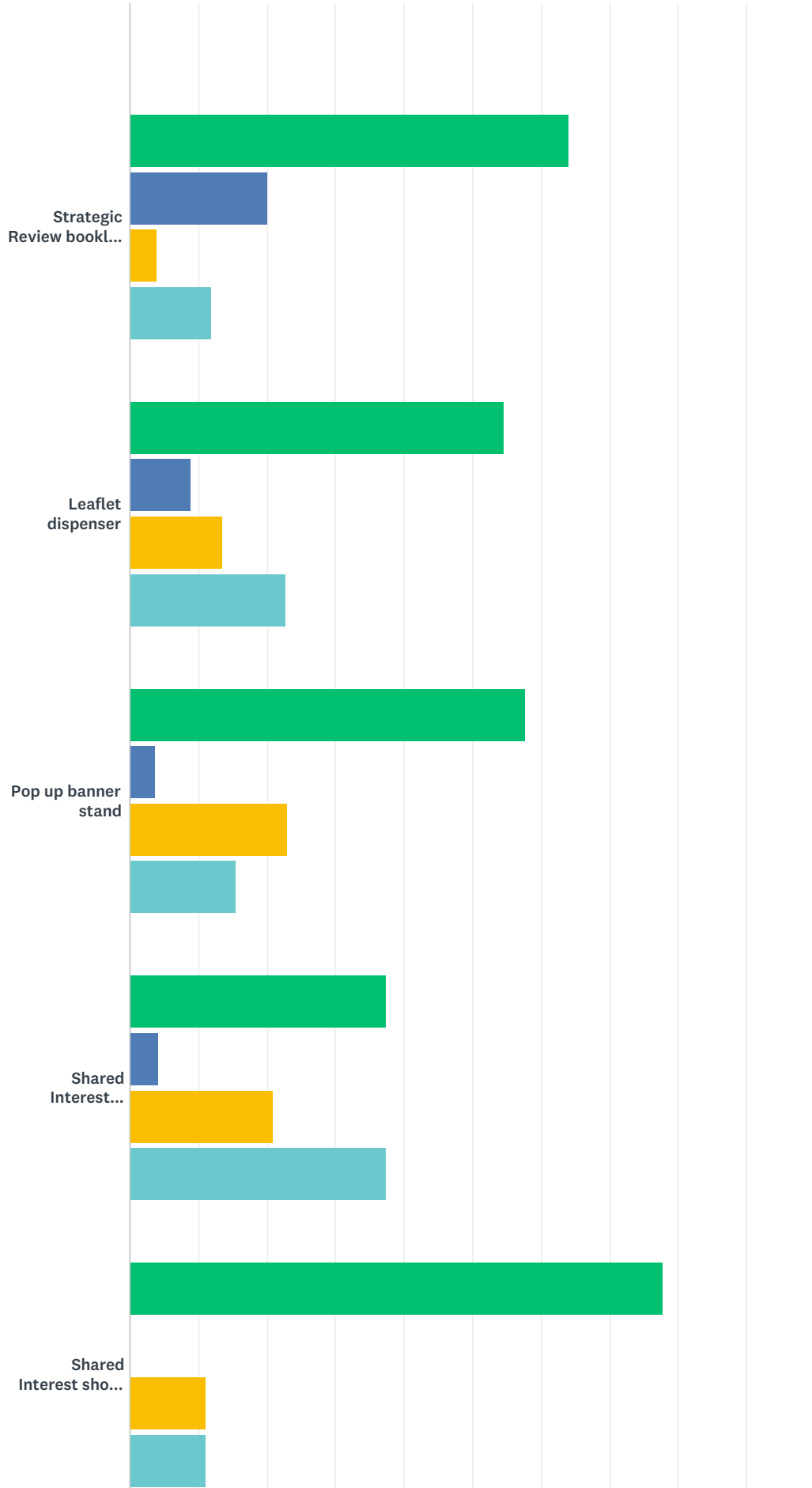


Shared Interest Volunteer Survey 2017

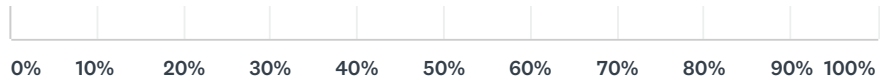




# Shared Interest Volunteer Survey 2017



## Shared Interest Volunteer Survey 2017

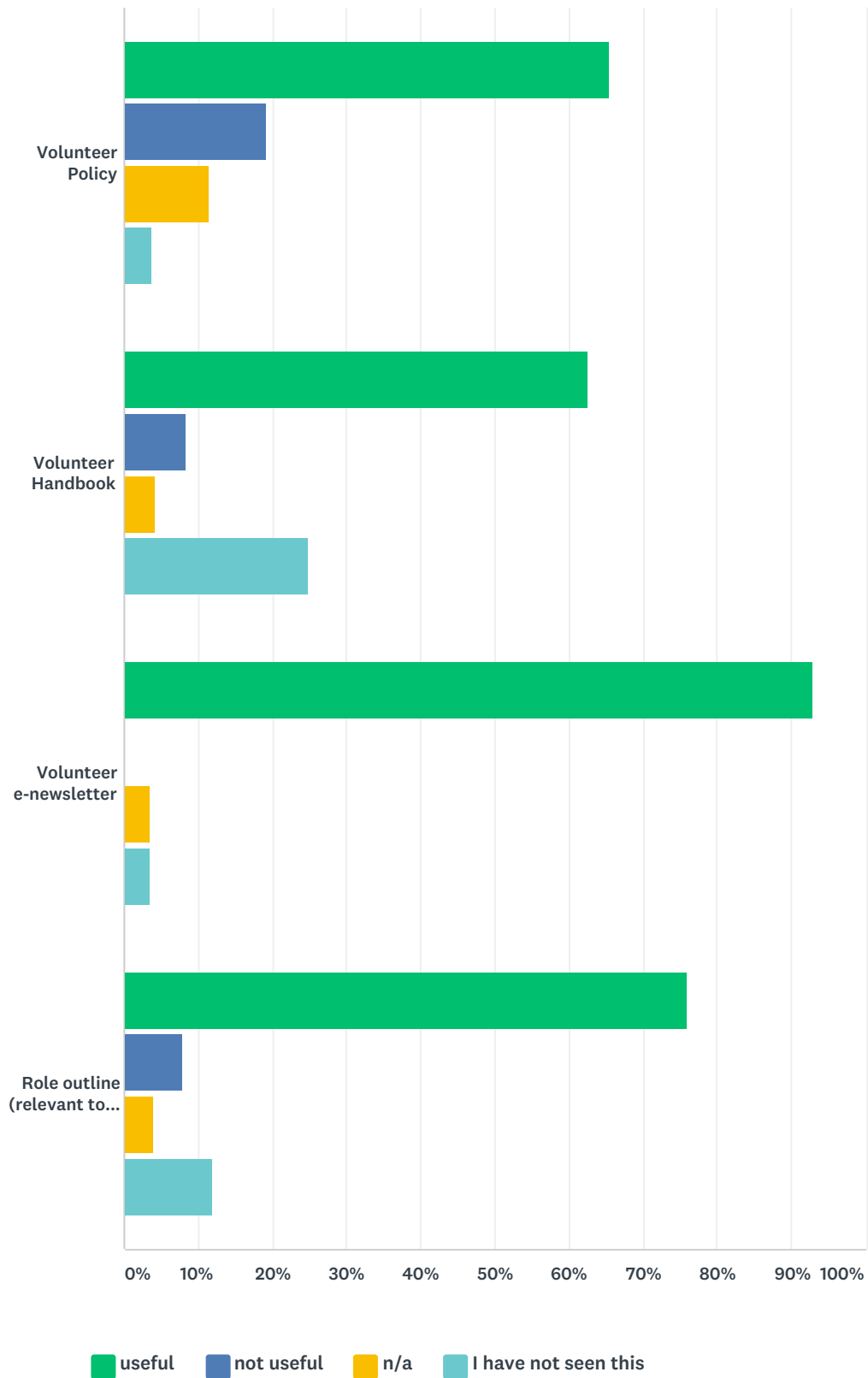


■ useful   
 ■ not useful   
 ■ n/a   
 ■ I have not seen this

	USEFUL	NOT USEFUL	N/A	I HAVE NOT SEEN THIS	TOTAL
Enquiry Pack (Shared Interest Society)	85.71% 24	7.14% 2	3.57% 1	3.57% 1	28
Annual Review (Shared Interest Society)	96.15% 25	3.85% 1	0.00% 0	0.00% 0	26
Children's Yearly Report	15.38% 4	0.00% 0	23.08% 6	61.54% 16	26
QR	92.31% 24	3.85% 1	0.00% 0	3.85% 1	26
Midi Enquiry leaflet	66.67% 18	3.70% 1	3.70% 1	25.93% 7	27
Postcard	74.07% 20	22.22% 6	3.70% 1	0.00% 0	27
Book a Speaker card	48.00% 12	20.00% 5	16.00% 4	16.00% 4	25
Social Accounts	77.27% 17	13.64% 3	9.09% 2	0.00% 0	22
Supporter Pack (Shared Interest Foundation)	70.37% 19	11.11% 3	7.41% 2	11.11% 3	27
Annual Review (Shared Interest Foundation)	80.00% 20	12.00% 3	8.00% 2	0.00% 0	25
Strategic Review booklet (2014)	64.00% 16	20.00% 5	4.00% 1	12.00% 3	25
Leaflet dispenser	54.55% 12	9.09% 2	13.64% 3	22.73% 5	22
Pop up banner stand	57.69% 15	3.85% 1	23.08% 6	15.38% 4	26
Shared Interest animation	37.50% 9	4.17% 1	20.83% 5	37.50% 9	24
Shared Interest short films	77.78% 21	0.00% 0	11.11% 3	11.11% 3	27

# Q9 Which of the following support documents do you find useful in your role?

Answered: 29 Skipped: 4



## Shared Interest Volunteer Survey 2017

	USEFUL	NOT USEFUL	N/A	I HAVE NOT SEEN THIS	TOTAL
Volunteer Policy	65.38% 17	19.23% 5	11.54% 3	3.85% 1	26
Volunteer Handbook	62.50% 15	8.33% 2	4.17% 1	25.00% 6	24
Volunteer e-newsletter	92.86% 26	0.00% 0	3.57% 1	3.57% 1	28
Role outline (relevant to your role)	76.00% 19	8.00% 2	4.00% 1	12.00% 3	25

## Q10 What do you think is working well in relation to any / all of these areas?

Answered: 23 Skipped: 10

#	RESPONSES	DATE
1	Hard to comment on the first - there aren't many fellow ambassadors locally. I think communication is good. I feel I could generate opportunities for myself or at least have a go at it. To be honest though I also volunteer for a couple of other organisations that are more "immediate" - whereas I have to consciously think about doing something for Shared Interest.	8/18/2017 12:16 PM
2	Meeting up with volunteers to discuss new ideas to attract more members.	8/17/2017 10:39 PM
3	Have not been active enough recently to comment usefully.	8/16/2017 12:35 PM
4	I like very much the piloted website. Lively and engaging.	8/16/2017 9:30 AM
5	None of the above.	8/15/2017 9:50 PM
6	All working as I thought they would when I joined.	8/3/2017 3:12 PM
7	feeling belonging to the organisation	7/31/2017 3:55 PM
8	Sense of belonging to the organisation	7/31/2017 3:50 PM
9	I always feel supported well for materials and updating my understanding of issues. Sharing with others is a useful source for exploring new ideas.	7/29/2017 2:05 PM
10	regular communications	7/27/2017 2:13 PM
11	I am very happy with the support I receive. I enjoy the Thank you card.	7/26/2017 5:44 PM
12	The freedom of decision and working you give to your volunteers.	7/26/2017 12:59 PM
13	Providing practical resources to help us in our role. Providing ongoing and personalised support through Sally	7/26/2017 10:02 AM
14	Email newsletters work well to keep us in touch.	7/25/2017 4:49 PM
15	overall I think they work well but I have nothing to highlight	7/25/2017 2:19 PM
16	Having direct support to Sally Reith is really helpful.	7/24/2017 10:59 PM
17	Sally is excellent at keeping in touch and encouraging even my feeble efforts and providing resources.	7/24/2017 10:03 PM
18	The investment map of the UK, linked to volunteer activities.	7/24/2017 9:00 PM
19	Meeting other volunteers and sharing experiences/finding out what they do. The recent meeting in London was the best so far-we had more time to talk and introduce ourselves.	7/24/2017 8:53 PM
20	regular contact and ability to get in touch alongside regular updates on activities	7/24/2017 1:57 PM
21	Face to face meetings to encourage a sense of belonging/sharing ideas etc	7/24/2017 12:27 PM
22	I have only just started in my role but think regular contact from Sally has been very helpful and encouraging	7/24/2017 12:26 PM
23	The sense of belonging is working reasonably well.	7/24/2017 11:24 AM

## Q11 What do you think could be improved in relation to any / all of these areas?

Answered: 20 Skipped: 13

#	RESPONSES	DATE
1	Having the opportunity to attend events of other organisations.	8/17/2017 10:39 PM
2	As above	8/16/2017 12:35 PM
3	It could be useful to see a list of all the opportunities found by ambassadors to promote S.I.	8/16/2017 9:30 AM
4	All of the above.	8/15/2017 9:50 PM
5	Paid staff could source events then invite volunteers to cover a stand or speak to a meeting. This happened in the early days.more	8/15/2017 12:25 PM
6	Perhaps more about communicating the difference.	8/3/2017 3:12 PM
7	more support of role in reaching out to other organisations	7/31/2017 3:55 PM
8	Support with generating opportunities	7/31/2017 3:50 PM
9	It is always difficult to know what difference we make but I guess knowing investment and the number of investors are both increasing.	7/29/2017 2:05 PM
10	in my case nothing	7/27/2017 2:13 PM
11	To impart a feeling of 'can do' and leadership.	7/26/2017 12:59 PM
12	More opportunities for volunteers to come together to share ideas, experiences etc	7/26/2017 10:02 AM
13	I can't think of anything	7/25/2017 2:19 PM
14	Easy way of knowing that the resources I am using are current.	7/24/2017 10:59 PM
15	I could do more but there are only 24 hours in the day!	7/24/2017 10:03 PM
16	Skype calls - greater variety of Newcastle office based colleagues to provide input on pre-agreed themes (this has worked well when utilised, and needs reinforcing).	7/24/2017 9:00 PM
17	I don't know, I think that the format is very good as it is.	7/24/2017 8:53 PM
18	I have not taken advantage of the links to other ambassadors but see one other regularly and can exchange ideas	7/24/2017 1:57 PM
19	Sharing of resources - particularly animations/short films that can be downloaded and shown in venues without access to the internet	7/24/2017 12:27 PM
20	Whilst I could probably use help to generate more opportunities, I'm not sure I would have the time to handle any more than I do.	7/24/2017 11:24 AM

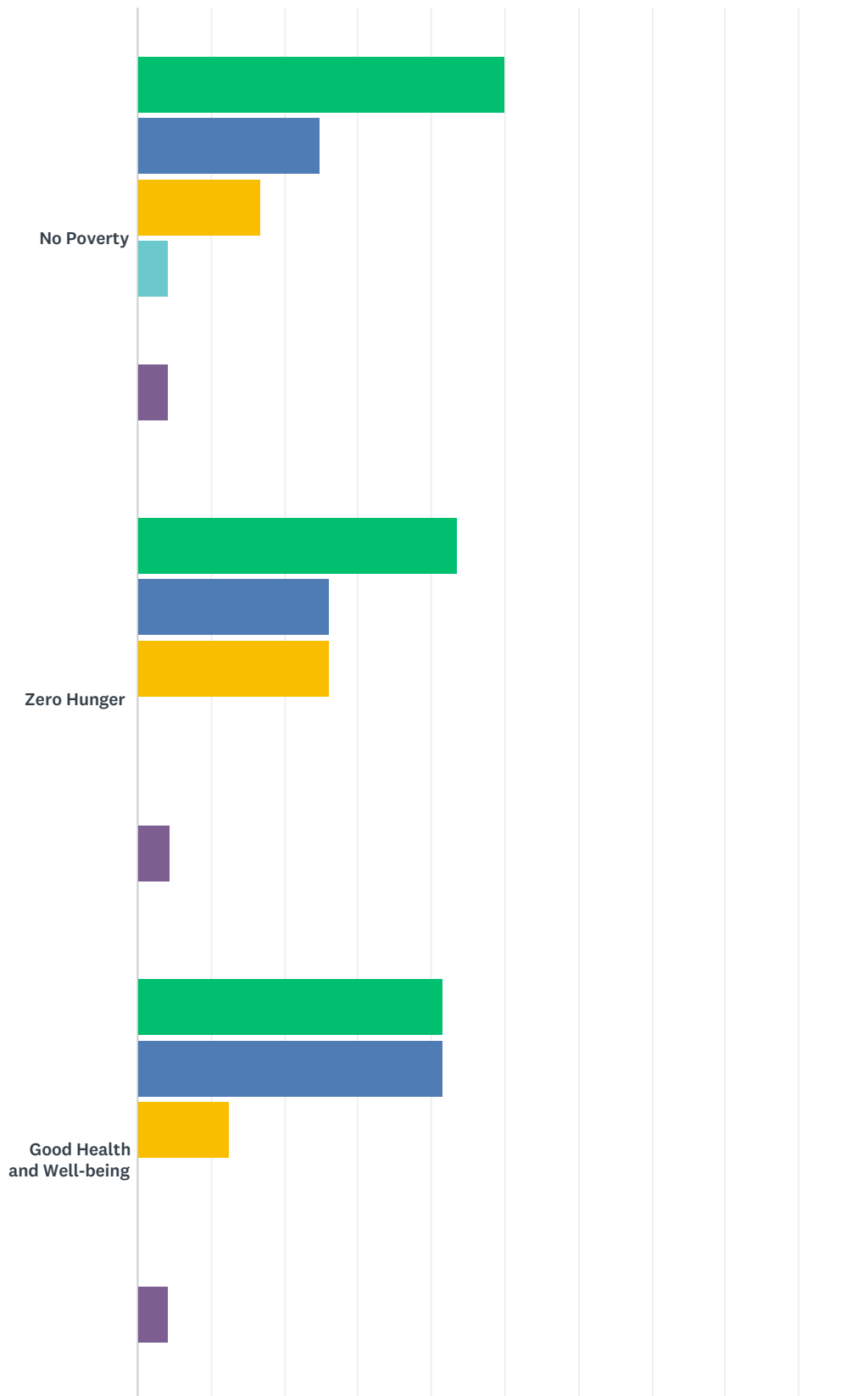
## Q12 What specific actions do you think need to be implemented to enable improvements in any / all of these areas?

Answered: 19 Skipped: 14

#	RESPONSES	DATE
1	Encouraging volunteers to make contributions in the newsletter.	8/17/2017 10:39 PM
2	As above	8/16/2017 12:35 PM
3	Feedback on events by ambassadors so they can be compiled.	8/16/2017 9:30 AM
4	I have felt down graded, having been changed from ambassador to volunteer. Not very chuffed about it.	8/15/2017 9:50 PM
5	More assistance to sourcing and less attempts to control and manage volunteers.	8/15/2017 12:25 PM
6	Don't know.	8/3/2017 3:12 PM
7	Informal mentoring by ambassadors who are actively involved in speaking at meetings about Shared Interest	7/31/2017 3:55 PM
8	Informal mentoring by ambassadors who actively take on speaking roles	7/31/2017 3:50 PM
9	I think you all do a pretty good job.	7/29/2017 2:05 PM
10	I choose not to give this too much thought - I did enough of that while I was at work.	7/27/2017 2:13 PM
11	Frequent contact with volunteers as they say they would like ie respond to their feedback as appropriate. Shared Interest should be looked upon as a group of individuals with whom you can communicate, not just one appointed manager.	7/26/2017 12:59 PM
12	Organise opportunities as identified in 11 above. I appreciate that the distribution of volunteers may mean that this is not always possible.	7/26/2017 10:02 AM
13	nothing occurs to me	7/25/2017 2:19 PM
14	Simple reference system for resources	7/24/2017 10:59 PM
15	See 11	7/24/2017 10:03 PM
16	None at present.	7/24/2017 9:00 PM
17	Keep on doing the same as now and with feedback then I think things can be altered appropriately if necessary.	7/24/2017 8:53 PM
18	Annual meetings seem pretty good	7/24/2017 12:27 PM
19	Examples of other people's successes in gaining speaking opportunities - how did they generate the opening and with whom?	7/24/2017 11:24 AM

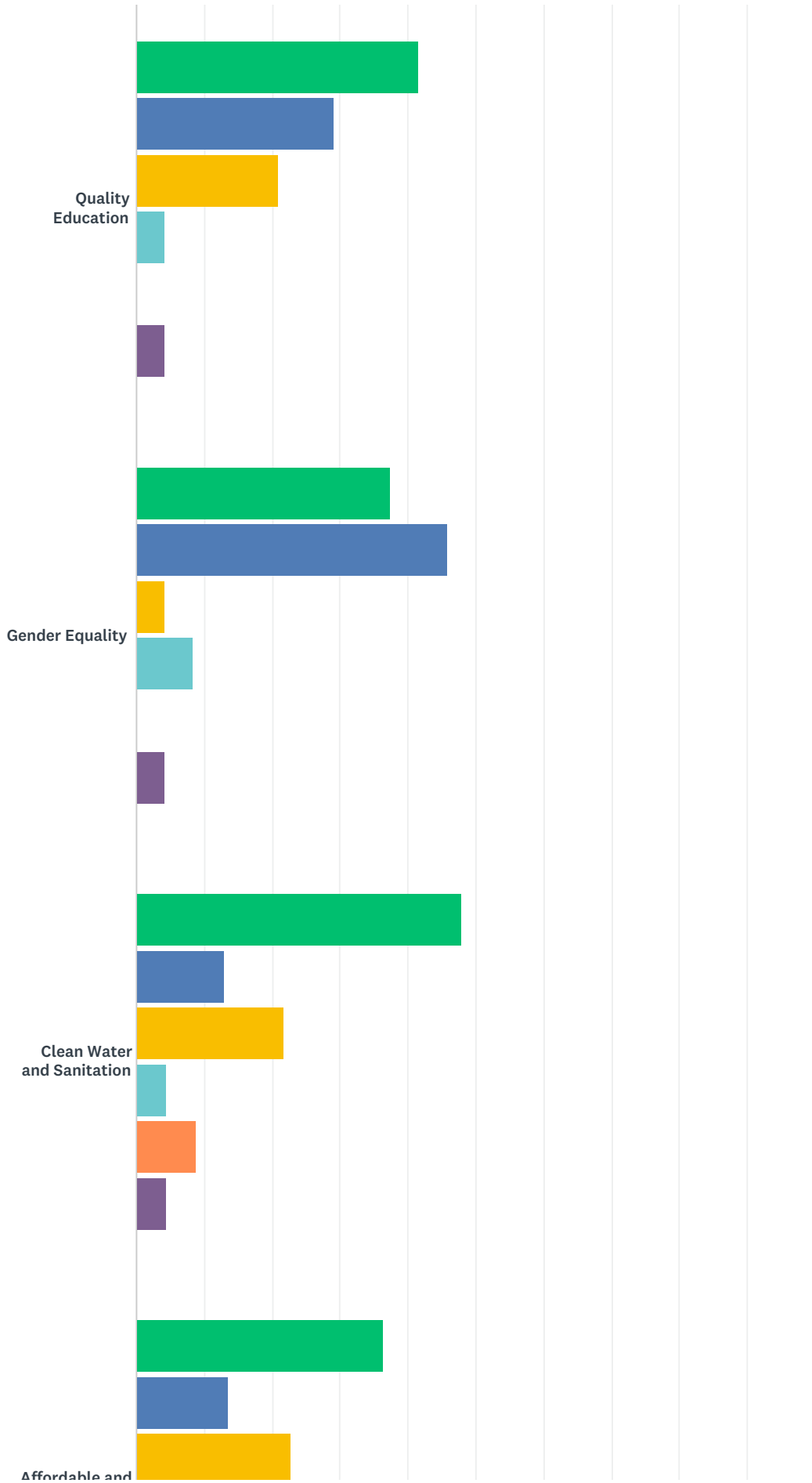
Q13 Using a scale of 1 = low relevance and 5 = high relevance, which of the SDGs do you consider the most relevant to Shared Interest's impact?

Answered: 24 Skipped: 9

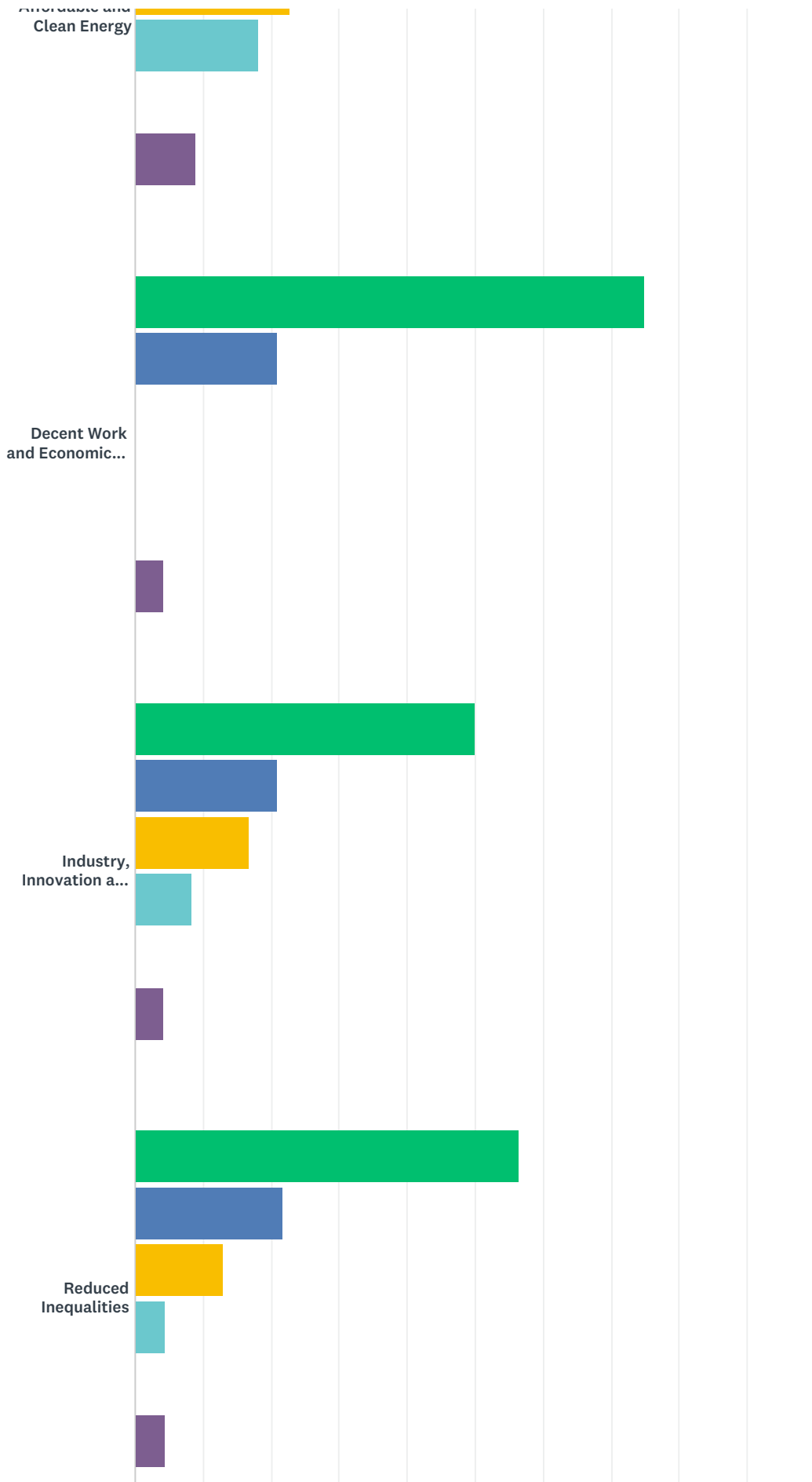




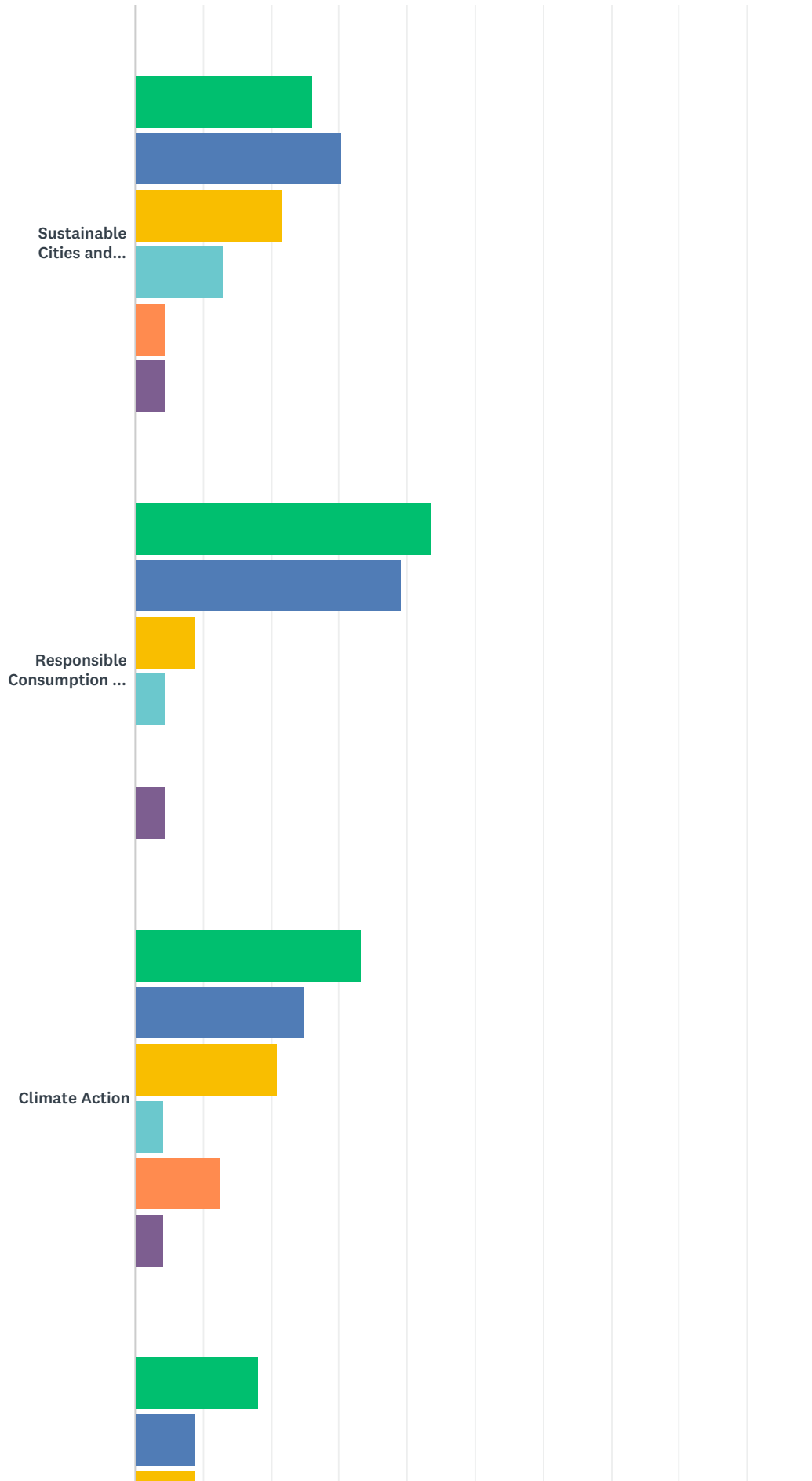
# Shared Interest Volunteer Survey 2017



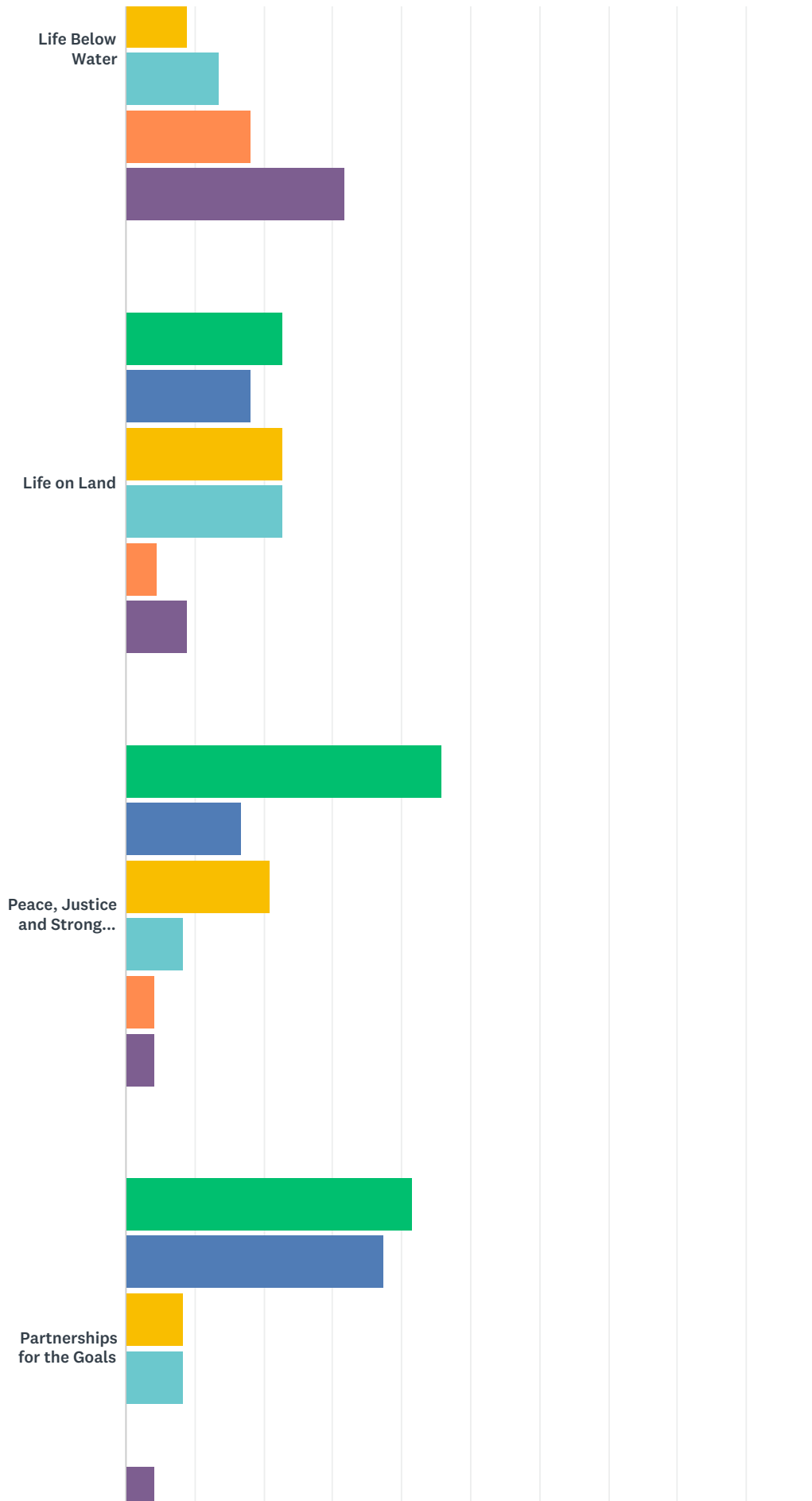
# Shared Interest Volunteer Survey 2017



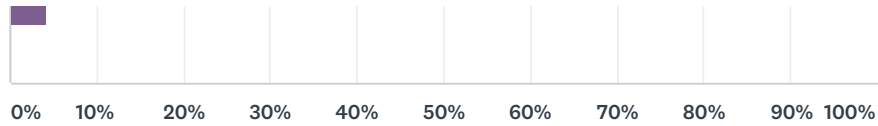
# Shared Interest Volunteer Survey 2017



# Shared Interest Volunteer Survey 2017



## Shared Interest Volunteer Survey 2017



■ 5   
 ■ 4   
 ■ 3   
 ■ 2   
 ■ 1   
 ■ 0 - no relevance

	5	4	3	2	1	0 - NO RELEVANCE	TOTAL
No Poverty	50.00% 12	25.00% 6	16.67% 4	4.17% 1	0.00% 0	4.17% 1	24
Zero Hunger	43.48% 10	26.09% 6	26.09% 6	0.00% 0	0.00% 0	4.35% 1	23
Good Health and Well-being	41.67% 10	41.67% 10	12.50% 3	0.00% 0	0.00% 0	4.17% 1	24
Quality Education	41.67% 10	29.17% 7	20.83% 5	4.17% 1	0.00% 0	4.17% 1	24
Gender Equality	37.50% 9	45.83% 11	4.17% 1	8.33% 2	0.00% 0	4.17% 1	24
Clean Water and Sanitation	47.83% 11	13.04% 3	21.74% 5	4.35% 1	8.70% 2	4.35% 1	23
Affordable and Clean Energy	36.36% 8	13.64% 3	22.73% 5	18.18% 4	0.00% 0	9.09% 2	22
Decent Work and Economic Growth	75.00% 18	20.83% 5	0.00% 0	0.00% 0	0.00% 0	4.17% 1	24
Industry, Innovation and Infrastructure	50.00% 12	20.83% 5	16.67% 4	8.33% 2	0.00% 0	4.17% 1	24
Reduced Inequalities	56.52% 13	21.74% 5	13.04% 3	4.35% 1	0.00% 0	4.35% 1	23
Sustainable Cities and Communities	26.09% 6	30.43% 7	21.74% 5	13.04% 3	4.35% 1	4.35% 1	23
Responsible Consumption and Production	43.48% 10	39.13% 9	8.70% 2	4.35% 1	0.00% 0	4.35% 1	23
Climate Action	33.33% 8	25.00% 6	20.83% 5	4.17% 1	12.50% 3	4.17% 1	24
Life Below Water	18.18% 4	9.09% 2	9.09% 2	13.64% 3	18.18% 4	31.82% 7	22
Life on Land	22.73% 5	18.18% 4	22.73% 5	22.73% 5	4.55% 1	9.09% 2	22
Peace, Justice and Strong Institutions	45.83% 11	16.67% 4	20.83% 5	8.33% 2	4.17% 1	4.17% 1	24
Partnerships for the Goals	41.67% 10	37.50% 9	8.33% 2	8.33% 2	0.00% 0	4.17% 1	24