

Community Supporter – Role Outline

About Shared Interest

Shared Interest transforms the lives of smallholder farmers and artisans. Based in the UK we aim to alleviate poverty by helping people in remote and disadvantaged communities in developing countries, to trade, and earn a living. We use investment from people living in the UK to provide loans to fair trade businesses worldwide. Last year we lent over £60 million to nearly 400 organisations across 60 countries.

About our community supporters

Our network of community supporters represent Shared Interest in their local area. They inspire others to support us and invest in a number of ways, including, helping at and running stalls and displaying posters. Supporting our Member Engagement Team and ambassadors, community supporters contribute their knowledge and passion to enable us to reach potential investors. Volunteers make a big difference to our ability to lend and last year they brought in 12% of new investment.

About the role

This volunteer role is home based and you will be supported remotely by a dedicated member of staff. Email, phone and / or Skype communication will be required.

The role is ongoing and the time commitment is flexible depending on your availability. We are looking for volunteers who would aim to commit to two activities per year.

You will have the opportunity to utilise and develop your communication skills and you will help us raise even more investment so we can enable disadvantaged communities to trade their way out of poverty.

We would love to hear from you if you:

- Want to develop and share your knowledge of Shared Interest
- Have empathy with the aims and objectives of Shared Interest
- Are pro-active and self-motivated
- Can use local networks to help us identify suitable activities and events
- Are an effective and confident communicator with a variety of audiences
- Can inspire others and have good people skills
- Use email and are computer literate (PowerPoint, Word, Excel)

We will support you with the following:

- Induction training
- Ongoing support with a staff contact
- Volunteer e-newsletter and other communications
- Opportunity to network with other volunteers including occasional meet up events
- Resources to support you in your role including out of pocket expenses

'An interesting and rewarding role with very significant benefits to people who are working hard to improve their livelihoods' - Shared Interest Volunteer

FOR MORE INFORMATION VISIT www.shared-interest.com/get-involved

APPLY NOW BY EMAILING volunteers@shared-interest.com